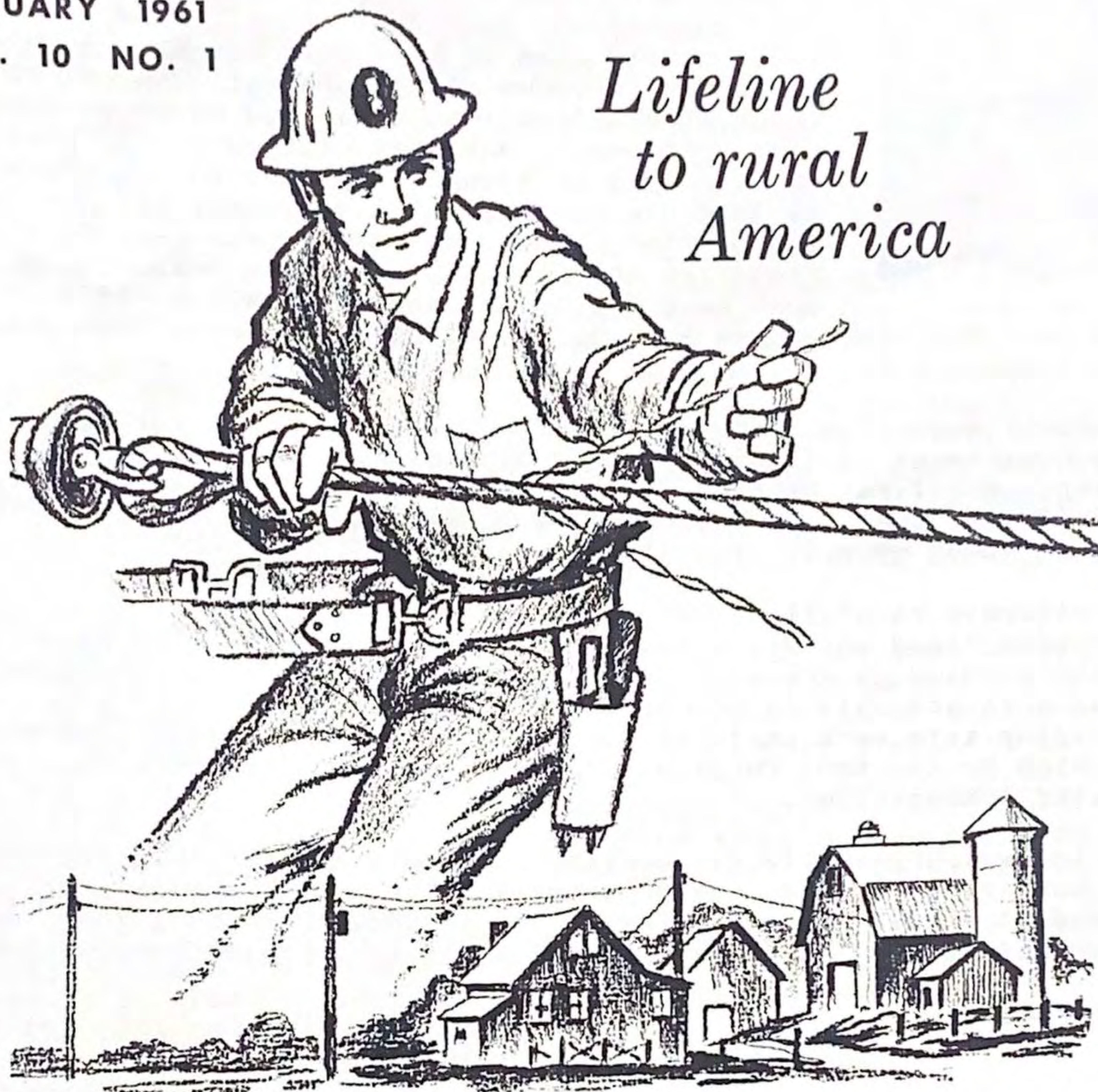


ADAMS OUTLET

JANUARY 1961
VOL. 10 NO. 1

*Lifeline
to rural
America*



A child touches a switch and produces the miracle of light . . . his mother takes food from the coolness of a refrigerator and prepares breakfast on an electric range. Throughout the day, electricity works for this family, silently, cheaply. At night, there is hot water for a shower, TV for entertainment.

This is the modern rural America. This is life in the same homes which a few years ago were filled with darkness and drudgery. That was before rural people joined together to form their own electric distribution systems, borrowed funds from REA, and built their own power lines.

Today, these rural electric lines are lifelines to about one tenth of America's people. Last year these rural Americans bought one billion dollars worth of electric appliances and equipment from local merchants—equipment built by the people of our great cities.

This is why we say rural electrification is good for all Americans.



**ADAMS ELECTRICAL CO-OPERATIVE
CAMP POINT, ILL.**

KENNEDY NAMES CO-OP PRESIDENT,

JOHN SARGENT, TO RESOURCES ADVISORY COMMITTEE



John Sargent of R.R. 1, Rushville, has been appointed by President John F. Kennedy to his Natural Resources Advisory Committee. In making the appointment, President Kennedy said, "I am particularly glad to have John Sargent on this committee, because of his special interest in rural electrification, power and water development problems." John was elected to the Board of Directors of Adams Electrical Co-operative in 1940 and has served as President of that organization since 1954. In 1948 he was elected a Director of the Illinois Statewide Power Co-op, a post he still holds; and from 1951 to 1953 he

served as a Director of the National Rural Electric Cooperative Assn. in Washington, D.C.

The Natural Resources Advisory Committee operates as an advisory group to the Department of Interior headed by Stewart L. Udall, Secretary of Interior. The first meeting of this Committee was in Washington, D.C. on January 17, 1961. At this meeting John presented his ideas on steps needed to speed up soil and water conservation as follows:

1. Accelerate rainfall conservation at the source.
2. Promote flood control measures on the Mississippi River water shed.
3. Make studies in areas of greatest need to prevent further loss of top soil and silting of our navigable rivers.
4. Develop into work projects immediately, those studies already completed by the Army Corps of Engineers showing immediate need of water conservation.

In an interview prior to the meeting in Washington, Mr. Sargent stated, "This country is running out of water and steps must be taken to insure an abundant supply of pure water in the future. This is a long range program but steps must be taken immediately to promote conservation."

Analysis Of 1960 Outages

Since the incorporation of Adams Electrical Co-operative, one of our goals has been to provide the best possible service at the lowest possible cost. One of the most important factors in achieving this goal is continuity of service (elimination of outages) -- an inconvenience to our members, and a loss of revenue to the co-op. To help reduce the number of outages, a complete report is filed as to the cause, length of time and steps taken to correct each outage. This report is studied and projected into a monthly and yearly report which gives us an overall picture which we thought would be of interest to our members.

In 1960 we served an average of 5139 members who were out of service an average of 5 hours and 10 minutes. This means that our members had service available 99.99+% of the time. This 5 hours and 10 minutes is further broken down as follows: 2 hours (38.7% of the total average outage) was due to power failure of our supplier, CIPS Co.); 53 minutes was pre-arranged to make system improvements or take care of maintenance; 2 hours 17 minutes due to damage by trees, lightning and other miscellaneous causes.

These Problems Noted In First Month Of Self-Billing

A review of the new billing procedure shows that it has been well received by the members. Your cooperation has been excellent and there are fewer misunderstandings and mechanical errors than we anticipated. The most common error is members using the actual meter reading instead of the "zero" reading.



For the benefit of those who failed to see him in last month's newsletter, we are reprinting "Willie Wiredhand" holding a meter reading 1235. Drop the last number to 0 and enter it on your records as 1230. Always read and record the last number as zero. There are two exceptions to this: 1 - When reading the meter for a final bill at a particular location. Then, the fourth or last number is read and recorded according to the exact reading. 2 - If you have a multiply by 10 meter, you automatically add a zero when you multiply the reading times 10.

After filling out your bill, be sure to carry your present reading forward to the next month so that you will have the figure available for next month's bill. Please Do Not Fold or Mutilate Your Bill as the holes and notches along the edge of the card are used to sort the bills in our office.

We wish to also remind you that the minimum bill has been changed to 40 KWH or less for \$4.00. This increase in minimum went into effect January 1, 1961 and pertains only to those members who use less than 40 KWH of electricity per month.

Members who make a mistake in figuring their bills will be notified by a card showing the amount of debit or credit involved. If you receive one of these cards, the figures should be recorded on your bill stub so that your records will be in agreement with ours.

"THANKS" FOR SEASON GREETINGS

William Lear
Mt. Sterling, Illinois

The Ralph Greenes
Huntsville, Illinois

Almon Gallaher
Clayton, Illinois

George E. Jenkins
Rushville, Illinois

The J.D. Croxtons
La Prairie, Illinois

Vivian Wennier
(Former Home Service Advisor)
Iowa City, Iowa

It's Such A Wonderful Way To Heat Your Home - -

AND IT'S TWICE GUARANTEED



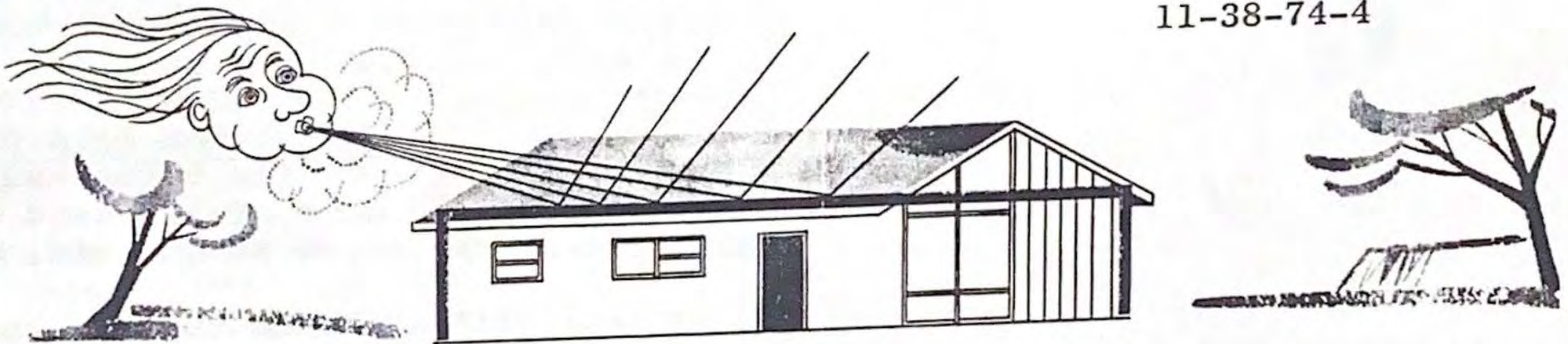
On the opposite page is a copy of our new money back guarantee on Electric House Heating. Starting January 1, 1961 all members who purchase an electric heating system from us will receive this written certificate as our assurance that they will be satisfied users.

This guarantee is in addition to the manufacturer's very fine guarantee of the heating equipment installed in your home. It's such a wonderful way to heat your home, it's twice guaranteed!

Your co-op offers a complete electric heating service to our members. All electric heating estimates and engineering services are absolutely free. You get a frank discussion of your heating problem without high pressure selling tactics. Your annual heating cost will be estimated and, if you desire, a budget plan is available to spread your heating costs evenly over a nine-month period. At the end of the heating season, your total electric consumption for heating is figured; any over or under payment is adjusted.

If you are planning to build, add to your present home or change heating systems, don't fail to investigate modern electric heating, which carries our money back guarantee.

11-38-74-4



1960 Free Electric Heating System Winner Writes . . .

After using and enjoying the all electric heating system, we would like to express our sincere gratitude to Adams Electrical Co-operative for this grand prize.

Being winner at the annual co-op meeting of such a convenient, clean and safe way to heat our 6 room home is beyond words to express. Also, the installation of the electric heating system was done so neatly, so quickly, and in such a clean manner.

Our thanks too, to Sunwarm Inc., and Gem City Electric Co. in Quincy who furnished the heating equipment.

Again our thanks to you.

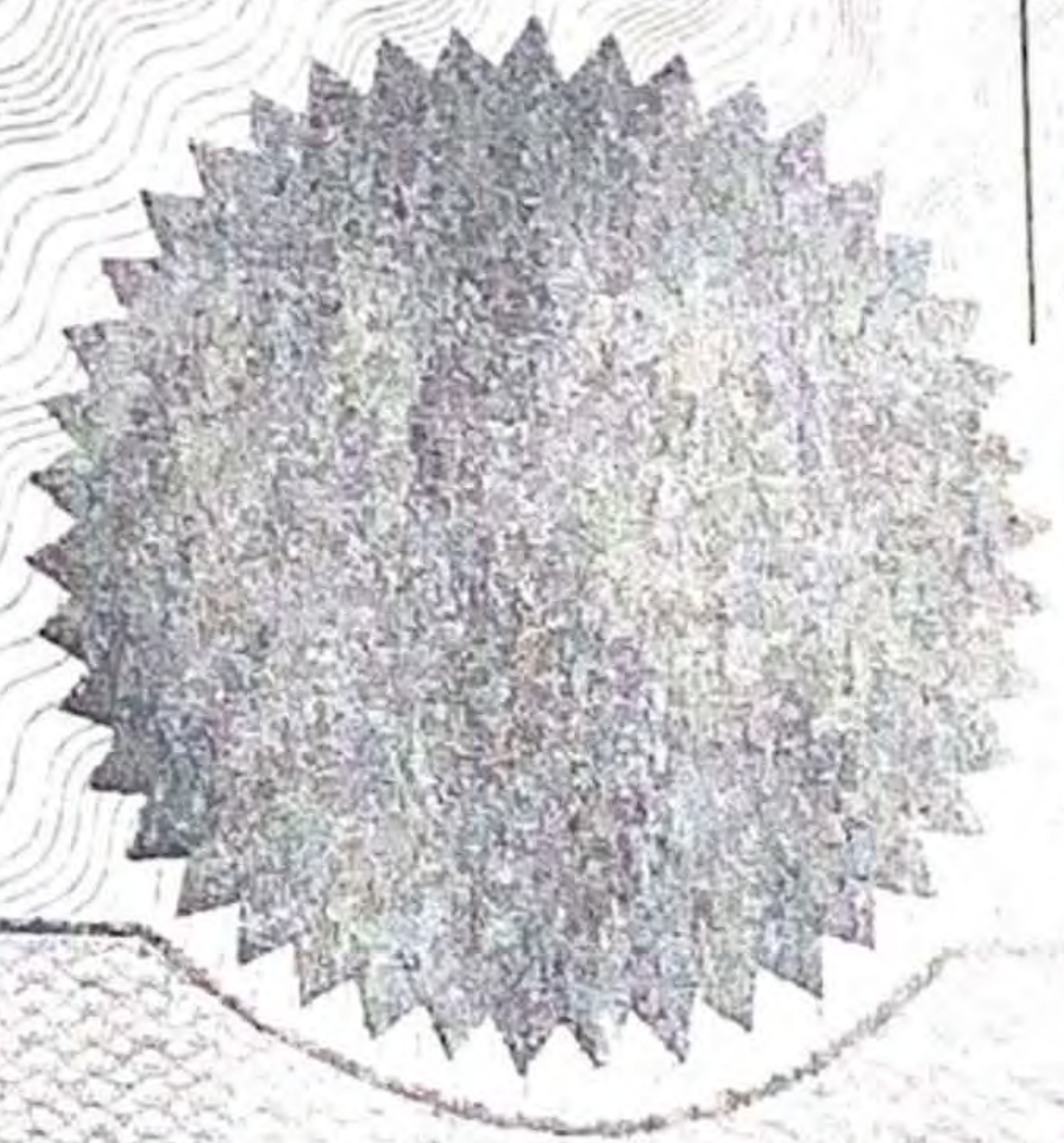


ADAMS ELECTRICAL CO-OPERATIVE

CAMP POINT, ILLINOIS

The following guarantee is offered by Adams Electrical Co-operative because of our complete confidence in the superiority of Electric House Heating. Adams Electrical Co-operative guarantees user satisfaction of your electric heating system or the installation cost of the heating system in the amount of \$_____ will be refunded.

This money back guarantee is valid for twelve months after date of issuance provided the member has used the electric heating system one full heating season, and has complied fully with the Co-operative's recommendations as to wall, ceiling and underfloor insulation, and storm doors and windows. This guarantee is in addition to the manufacturer's very fine guarantee of the heating equipment installed in your home.



Date Issued _____

Authorized Co-operative Representative

No. _____

Let's Support Winning Legislators

With the election over and the new administration in office, the sweetness of victory or the bitterness of defeat for the candidates of our choice is overshadowed by anxiety for the future. We are in what appears to be the most critical times both diplomatically and economically.

The time is here to get behind our State and National officials and support them in their effort to solve our many problems. We at Adams Electrical Co-operative congratulate our local State officials and offer our wholehearted support.

We urge each of our members to write our representatives in legislature and express their thoughts, problems and desires. Without this guidance they cannot properly represent the public who elected them to office. State officials from this area are:

Rep. Dan Teehey, Mt. Sterling
Rep. H.B. Ihnen, Quincy
Rep. Rollo Robbins, Augusta
Sen. Lillian E. Schlagenhauf, Quincy



Kellerville 13

SERVICE PINS AWARDED

At the Annual Employees-Directors Banquet last month eleven employees and directors were awarded pins in recognition of their years of service with Adams Electrical Co-operative. In addition to those in the photo below, James Carpenter who was unable to attend the banquet received a 20-year pin.



Left to Right: Ray Taylor (5 years) Bob McMillen (5 years) Don Long (5 years) Francis Smith (20 years) Bob Beckman (10 years) Director Harold Bond (10 years) Bob Wilson (15 years) Everett Cookson (15 years) Director John Sargent (20 years) and Gerald Dempsey (20 years).

What To Do When The Power Is Off

1. Check your fuses and switches below meter. If some of your lights work, then the trouble is in your own fuses. Remember to check the main cartridge fuses in the fuse box.
2. If all the lights are off, then check with your neighbor to see if his power is off.
3. Be sure to give your name, location and map number when reporting trouble. Please call in as soon as the trouble is discovered or anything wrong with the line is noticed.

4. For Service Outages - Call the following:

During Office Hours Camp Point LYndhurst 3-7701
After Office Hours,
Saturdays, Sundays,
and Holidays Camp Point LYndhurst 3-7129
or Camp Point LYndhurst 3-6389

If no answer, call
Answering Service Camp Point LYndhurst 3-7704
Our office is closed all day on Saturday.

We are very appreciative of the many cards and letters we received from our members during the past Holiday Season. It is gratifying to know that our members feel close enough to us to write us a note or send us a greeting. We would like to take this opportunity to say "Thank You" and to reproduce two of the letters. To the other members listed on this page we acknowledge cards or letters with the hope that none were overlooked.

To the REA Co-op Employees:

Wishing you a happy holiday season and a prosperous 1961. Thank you for your excellent service to us all these years. We appreciate your untiring efforts to keep us in service more than you know.

Mr & Mrs George Wort
Mt. Sterling, Illinois

* * * * *

10-48-45-1

The Truman Waites
Ursa, Illinois

Allen Lambert
Mt Sterling, Illinois

The Clinton Gregorys
Rushville, Illinois

The Heaneys
Plymouth, Illinois

Mr & Mrs Russell Murk
Rushville, Illinois

Mary DeMoss
Camp Point, Illinois

The Leslie Yates
Mt. Sterling, Illinois

Mr & Mrs Walter McMeines
La Prairie, Illinois

The Willard Ankroms
Liberty, Illinois

Mrs. Lillie Ebbert
Ray, Illinois

Dear Mr. Searls:

It is my pleasure to send you our sincere thanks for the wonderful job done for us by your crew of tree-trimmers. We are most grateful for the manner in which they removed the many dangerous limbs and tree, for we are devout customers of the REA service and are most thankful that these limbs will not be a threat to our use of power this winter. We enjoy so many blessings because of this convenient utility, and since this is the season to count blessings you may be sure that this is one of the foremost on our list.

You are also to be congratulated upon the fact that the tree and line crew are so efficient and most courteous. Again we say - thank you.

Sincerely,
Mr & Mrs Ivan Porter
Mt. Sterling, Illinois

* * * * *



Mayor & Mrs William N Hartsfield
Liberty, Illinois

Mr & Mrs William Barrett
Littleton, Illinois

Mr & Mrs Chester Louderback
Clayton, Illinois

Mr & Mrs Joseph Brady
Clayton, Illinois

The Albert Schriebers
Versailles, Illinois

Mrs. Lillie Easley
Mt. Sterling, Illinois

BULK RATE
U. S. POSTAGE
PAID

Permit No. 3
Camp Point, Ill.

Keep your TV antenna away from Power Lines!

Look Up and Live!

- Make sure that your TV antenna is located a safe distance from electric lines. Many people have been killed and others have been seriously injured when antennas have fallen across the power lines.
- Play it safe. Select a location for your antenna that provides plenty of clearance so that it will never contact potentially dangerous power lines. Remember, TV is to enjoy, not to destroy.

