

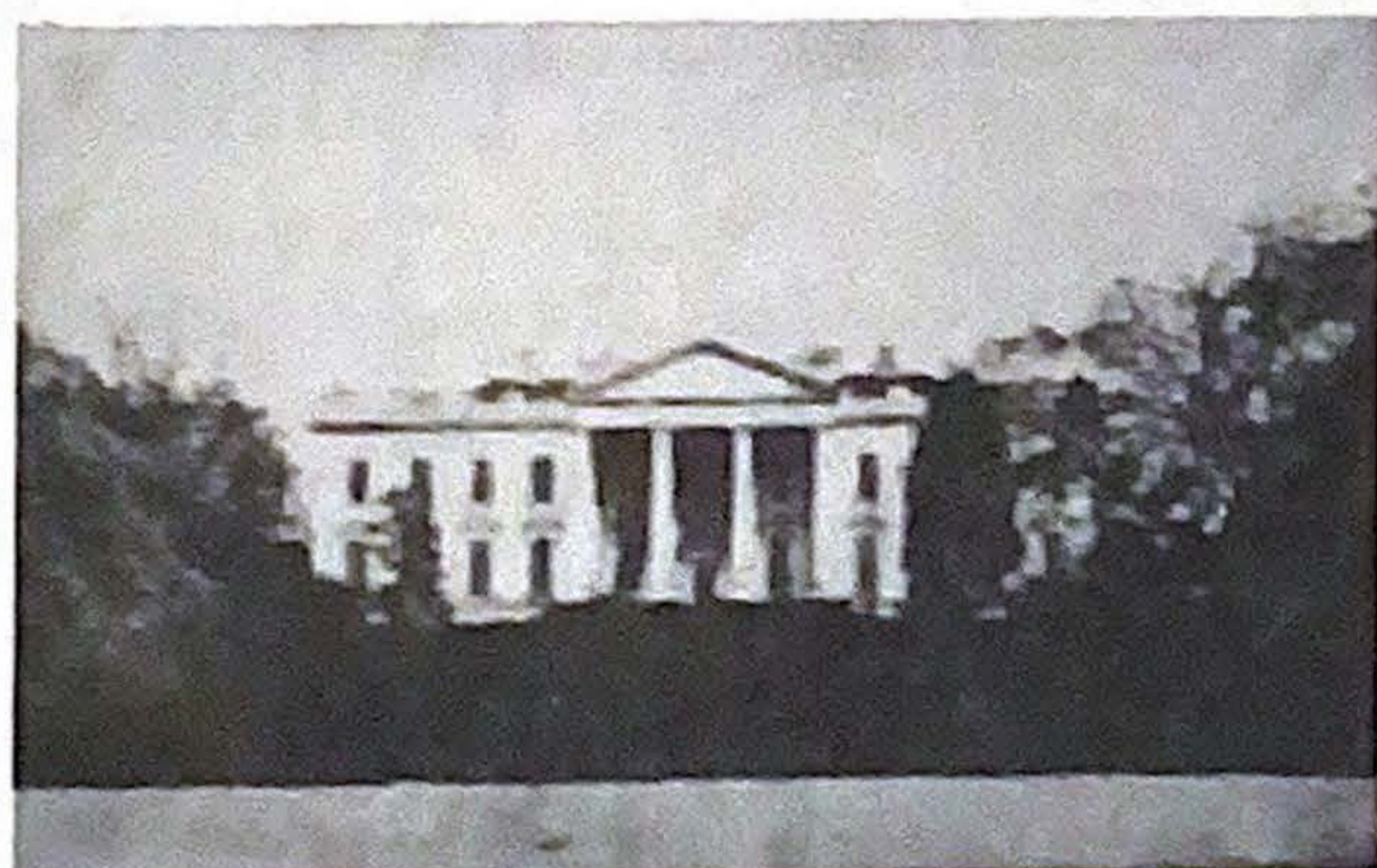
ADAMS OUTLET

May 1961



**JILL BRUNENN & MARY LOIS
STOCKHECKE, ESSAY WINNERS,
TO VISIT NATION'S CAPITOL**

SEE PAGE 2



WIN CO-OP'S ESSAY CONTEST

Illinois electric co-operatives are again co-sponsoring an all-expense-paid trip to Washington, D.C. for over 30 high school Sophomores and Juniors. Students taking the trip are winners of an essay contest on "The Rural Electric Co-operative's Contribution to My Community." Adams Electrical Co-operative is participating in the program and is sending two winners on the tour. Earlier this year 12 high schools in our service area were contacted about the essay contest. Most of the schools had one or more students participating in the contest.

In the preliminary judging, seven finalists were selected to appear before a group of qualified judges to determine the two winners.



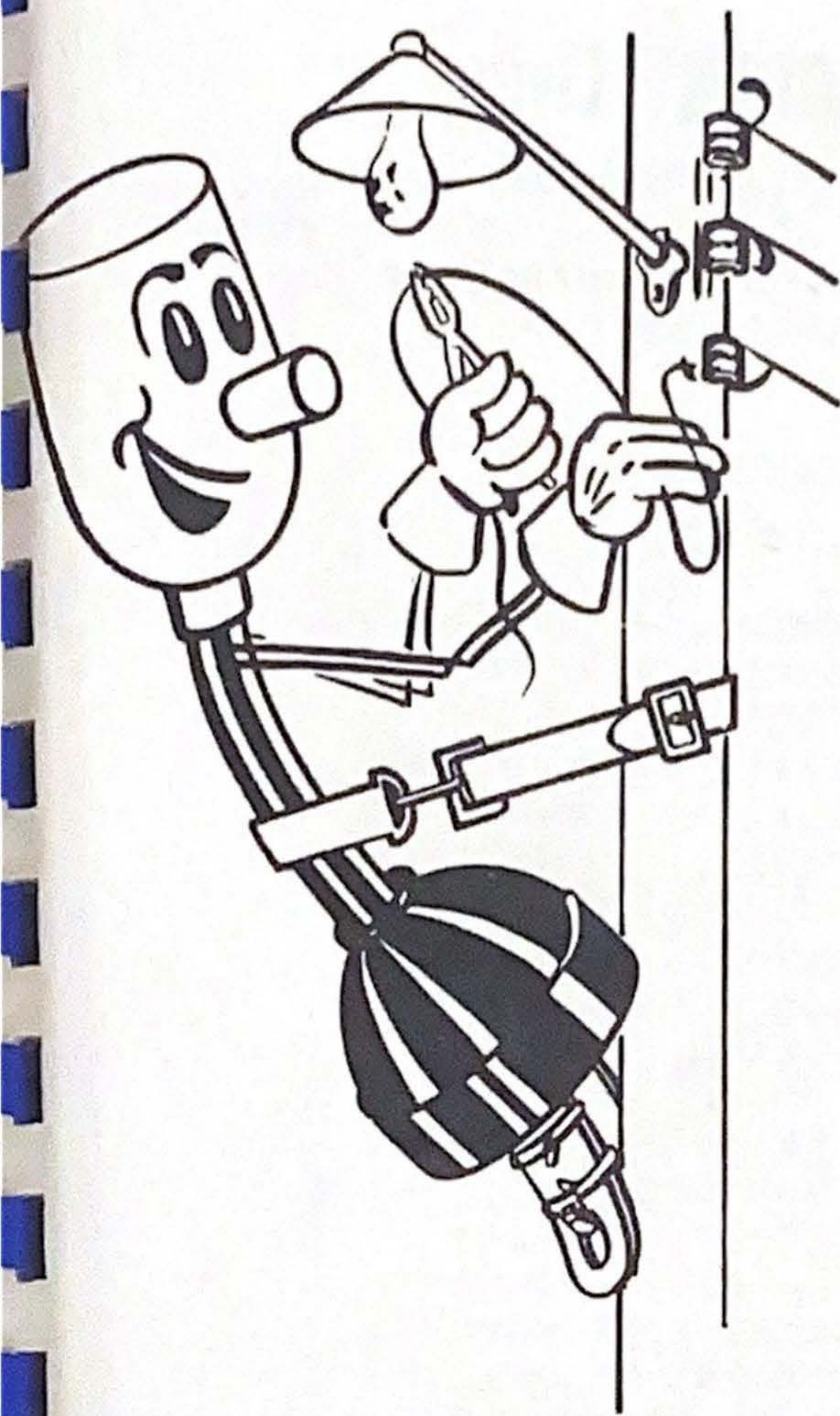
Shown here are the seven finalists who are, left to right: Ann Stockhecke, Unity High School; Mary Lois Stockhecke, Unity High School; Marvin Musick, Augusta High School; Virginia Mealiff, Unity High School; Jill Brunenn, Notre Dame High School; Richard Dedert, Unity High School; and Laura Specht, Brown County High School.

The final judging was held on May 5th at the Flamingo in Quincy. Parents of the representatives of the co-operative, and the judges and their wives attended the dinner meeting. The seven contestants read their essays to the judges who determined the winners according to originality; content; accuracy; composition and presentation of the essays. After considerable deliberation, because the essays were all of excellent quality, the judges named Jill Brunenn, Daughter of Mr & Mrs Russell Brunenn of Quincy, and Mary Lois Stockhecke, Daughter of Mr & Mrs Lloyd Stockhecke of Mendon, winners of the contest. Richard Dedert, Son of Mr & Mrs Clarence Dedert of Mendon was chosen as alternate in the event one of the winners should be unable to make the trip.

Judges of the final essay presentation were Bill Hartsfield, publisher of the Liberty Bee and Payson Times; Bob Eickmeyer of WTAD-KHQA-TV; Owen Anderson, Executive Vice-President of the Quincy Chamber of Commerce; Pat Harvey of WGEM-WGEM-TV and Wayne Garrett, publisher of the Mendon Dispatch.

The two winners will board a luxurious Greyhound Travel Bus in Springfield on June 17th and will return on June 24th. The tour is packed with visits to the historic places in and around the Nation's Capitol; and appointments with Illinois Congressmen in Washington.

We want to take this opportunity to thank the judges for their excellent cooperation; and the other contestants for their interest and sportsmanship. Without their help and participation this year's essay contest could not have been successful. Our congratulations are extended to the two charming winners.



DOES YOUR YARD LIGHT NEED SERVICE?

10-47-43-2

FOR THE FOLLOWING LOW FEES
OUR MEN WILL GLADLY SERVICE YOUR YARD LIGHT
JUST CALL OR WRITE OUR OFFICE

- FURNISH & INSTALL A BULB - - \$.50
- REPLACE A BROKEN SOCKET - - \$ 1.00
- REPLACE A COMPLETE YARD LIGHT - \$ 5.00
- CONVERT TO AUTOMATIC OPERATION - \$15.00

Members Join Swing To "ALL ELECTRIC" Living

Our Free Installation Program is a permanent plan whereby your co-operative provides free wiring for new users of Ranges, Dryers and Water Heaters. The following members have taken advantage of the program and joined the swing to "All Electric Living."

Clothes Dryers (Jan - March)

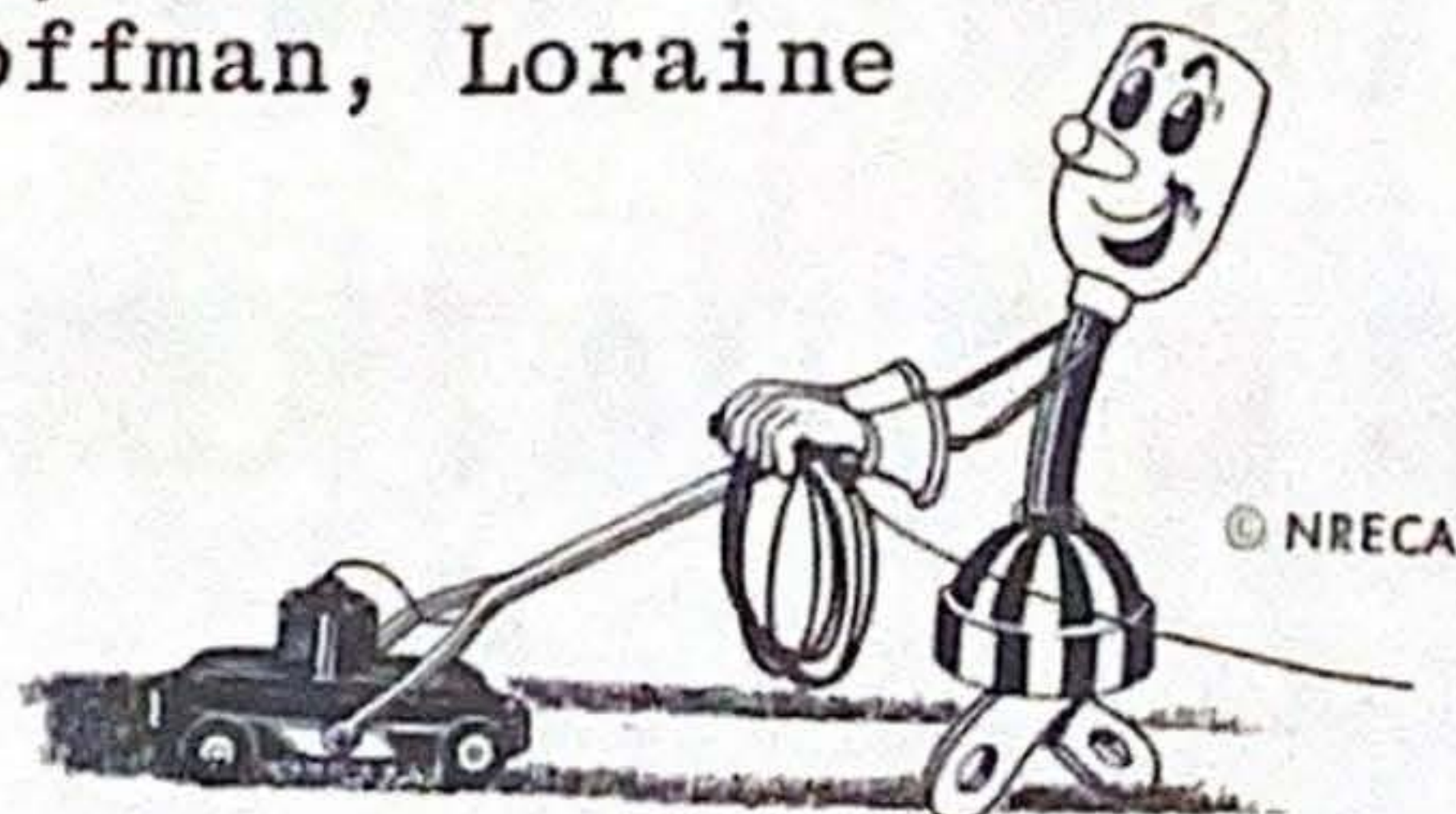
Richard Loos, Mendon
Paul Aden, Golden
Ormer Larimore, Payson
David Shepherd, Clayton
Paul Torbeck, Mendon
Norman McMillen, Ray
Robert Perguson, Quincy
Joe Mast, Quincy
Chester Bailey, Mt Sterling
Raymond Bruns, Golden
Richard Chapman, Rushville
Harold Schott, Quincy
Lula Jackson, Baylis
Earl Sherman, Golden
Trentze Hippen, Clayton
John Leventis, Quincy
Lozelle Reische, Mt Sterling
Wm Sprenger, Coatsburg
Jr Bottorff, Mendon
Russell Koch, Mt Sterling
Wm Rossmiller, Quincy
Russell Moorman, Mt Sterling
Paul Edwards Jr, Payson
Floyd Robertson, Quincy
Wilbert Maas, Liberty
Dean Sorrill, Fowler
Lloyd Wagner, Liberty
Keith Robertson, Quincy
Carl Ufkes, Golden
Frank Woolyan, Plymouth
Harry Dedert, Quincy
Edwin Speckhart, Payson
Elliott Flesner, Golden
Ray Rock, Rushville
Robert Vollbracht, Clayton
Naydene Newton, Mt Sterling
Lee Herche, Huntsville
Richard Hoffman, Loraine

Water Heaters (Jan - March)

Henry Beinhoff, La Prairie
Toni Courtois, Mendon
Keith Donley, Loraine
Chas Gillinwater, Vermont
Fred Bunfill, Rushville
Robert Kurk, Quincy
Harold Schott, Quincy
John Leventis, Quincy
Frank Long, Plymouth
Arthur Smith, Plymouth
Robert Broer, Golden
Hobert Whitford, Clayton
Robert Bastert, Camp Point
Dick Keppner, Liberty
Keith Robertson, Quincy
Sid Dowacter, Plymouth
Gene Hufford, Quincy
Lewis Hood, Frederick
Earl McPhail, Timewell
Dan McNeff, Timewell
Lyle DeJaynes, Timewell
Dick Myers, Golden
George McClintock, Camp Point
Jack Baehr, Clayton

Ranges (Jan - March)

Roy Fisher, Quincy
Sid Dowacter, Plymouth
Edwin Speckhart, Payson
Boyd Smith, Ursa
George Armstrong, Rushville
Donald Martin, Mt Sterling
Lee Herche, Huntsville
Gene Acheson, Rushville
Robert Von Holt, Clayton
Jack Baehr, Clayton
Al Robinson, Clayton
Ed Smith, Fowler
Robert Broer, Golden



You Can Win A Free Electric Heating System Completely Installed In Your Home!



Your Choice Of Either
Ceiling Cable Or Baseboard Panels
Will Be Installed In A New Or Existing Home

This wonderful offer is again being extended to you by Gem City Electric Company of Quincy and your Adams Electrical Co-operative. The free heating system will be engineered and installed by our experienced men and the equipment will carry the manufacturer's very fine guarantee.

CLIP & MAIL THIS TICKET FOR WINTER COMFORT TO:
ADAMS ELECTRICAL CO-OPERATIVE CAMP POINT, ILL.

I am interested in the Free electric heating system to be given away at the Co-op's Annual Meeting July 25, 1961.

I agree to discuss my heating needs with a Co-op representative, and I understand that I am under no obligation whatsoever by submitting this coupon.

Name

Address

JUNE 28-29 FARM MATERIALS HANDLING DAYS PEORIA, ILL.

It's the year's biggest farm event! More than 70 exhibitors, all in one location... all showing you the numerous ways farm materials handling jobs can be done mechanically and automatically.

Discover the profit-making advantages of modern elevators and augers, bin unloaders, feed mixers, feed grinders, meter-

ing equipment and automatic bunk feeders. Yes, all of this plus more than 100 other pieces of farm equipment, each one offering a different profit-making idea which you may be able to use in solving your own farm materials handling problem.

Don't miss this two-day exposition planned to help you increase profits, lower production costs and decrease labor.

If you would be interested in attending this outstanding chore equipment show, notify us and we will provide group transportation to the exhibit.

"THE RURAL ELECTRIC CO-OPERATIVE'S CONTRIBUTION TO MY COMMUNITY"



AWARD WINNING ESSAY BY

Miss Jill Brunenn

11-45-36-2

NOTRE DAME HIGH SCHOOL

(Note: This is one of the award winning essays based on the title subject. The award winning essay by Miss Mary Lois Stockhecke will be reprinted in a later issue of Adams Outlet. We know you'll enjoy reading what this young lady thinks your co-operative has contributed to the community.)

Never have so many been fed so well by so few. Urban America is helplessly dependent upon rural America. The city could not survive without the farm. Thus, any program which effects rural America to such an extent as rural electrification does, is bound also to effect urban America. Rural electrification does benefit urbanity. The benefits are not so obvious and striking as the transformation of the farm has been; nonetheless, they are immensely vital to our society.

In classifying the contributions of the Rural Electric Co-operative to an urban community, we encounter some consequential and some direct contributions. The direct contributions may be classified as benefits to the producer, benefits to the worker, and benefits to the consumer.

Producers recognize the importance of an outlet. Rural electrification has produced a market in the past for billions of dollars' worth of electric lines and facilities as well as the endless list of appliances and equipment for farms and homes. For every dollar the farmer has spent for power, he has spent three to four additional dollars for appliances and equipment. This has totaled a new nineteen billion dollar market since 1935 for the producers of the nation.

Within twelve months after one project was energized, a survey disclosed that over 50% of the members had purchased electric irons and radios, washing machines and vacuum cleaners; and that over 15% had purchased toasters, electric motors, refrigerators, and electric water pumps. Nor has the new market been saturated.

The co-operative members have continuously been urged to make every profitable use of the new "hired hand".

Gradually, electricity took over the chores, each new use opening a new market for the producer. It could milk cows, saw wood, warm pigs, hatch eggs, brood chicks, sharpen scythes, and drill holes. It could, once one got the hang of it, be made to pump and lift and pull and turn practically anything. Besides these chores, the new "hired hand" today

Continued on next page

performs such unique tasks as hog calling, earthworm catching, orchard fanning and beehive heating. And an unlimited number of new and wider uses of electricity lies ahead.

Lowell Endahl, manager of the NRECA power use section, foresees at least a one billion dollar rural market for appliances in 1961 with a potential exceeding two billion dollars. Wider use of electric power promises to double consumer power needs in the next seven years. This will mean investments in heavier lines and facilities. So we see that rural electrification through the Rural Electric Co-operative will continue to benefit the producers of our community.

Naturally, all that benefits the producer also benefits the worker. Rural electrification has created jobs for millions. It helps miners, factory workers, office personnel, and small businessmen. By helping the worker, the Rural Electric Co-operative profits everyone.

For the consumer of the community, rural electrification has provided quality food in abundance. A bountiful supply of sanitary, high quality food products literally jams the grocery shelves. Farmers are using more electricity to produce more and better food at lower costs. Electricity has helped food production triple in only twenty-five years. This all means lower grocery bills and promises adequate food even when our population doubles in the years ahead.

This dramatically demonstrates how the Rural Electric Co-operative directly benefits every member of our community.

The Rural Electric Co-operative also contributes indirectly to the community. The greatest of the indirect benefits is the damming of the flooding of farm youths into the city, which only a few years back threatened to leave even our richest farmlands barren. One farmer told the co-op manager that his sons had never once considered farming as a career. "Today," he said, "the boys are talking about going to agricultural college and making big plans for the farm. I would never have believed that electricity could do that."

Another indirect contribution is the marked improvements in pupils' grades after lights were energized. This is something that surely benefits our society.

The truly great American, however, does not even need to count the economic and social gain. His greatest profit is the moral one of the satisfaction of seeing his fellow citizens' improved living conditions. To him, a statement such as this one by a woman over one hundred years old, typical of the sentiments of the Rural Electric Co-operative members, is contribution enough.

"I never thought that I had been born too soon until the night the lights came on. Now I regret that I will see so little of the future."



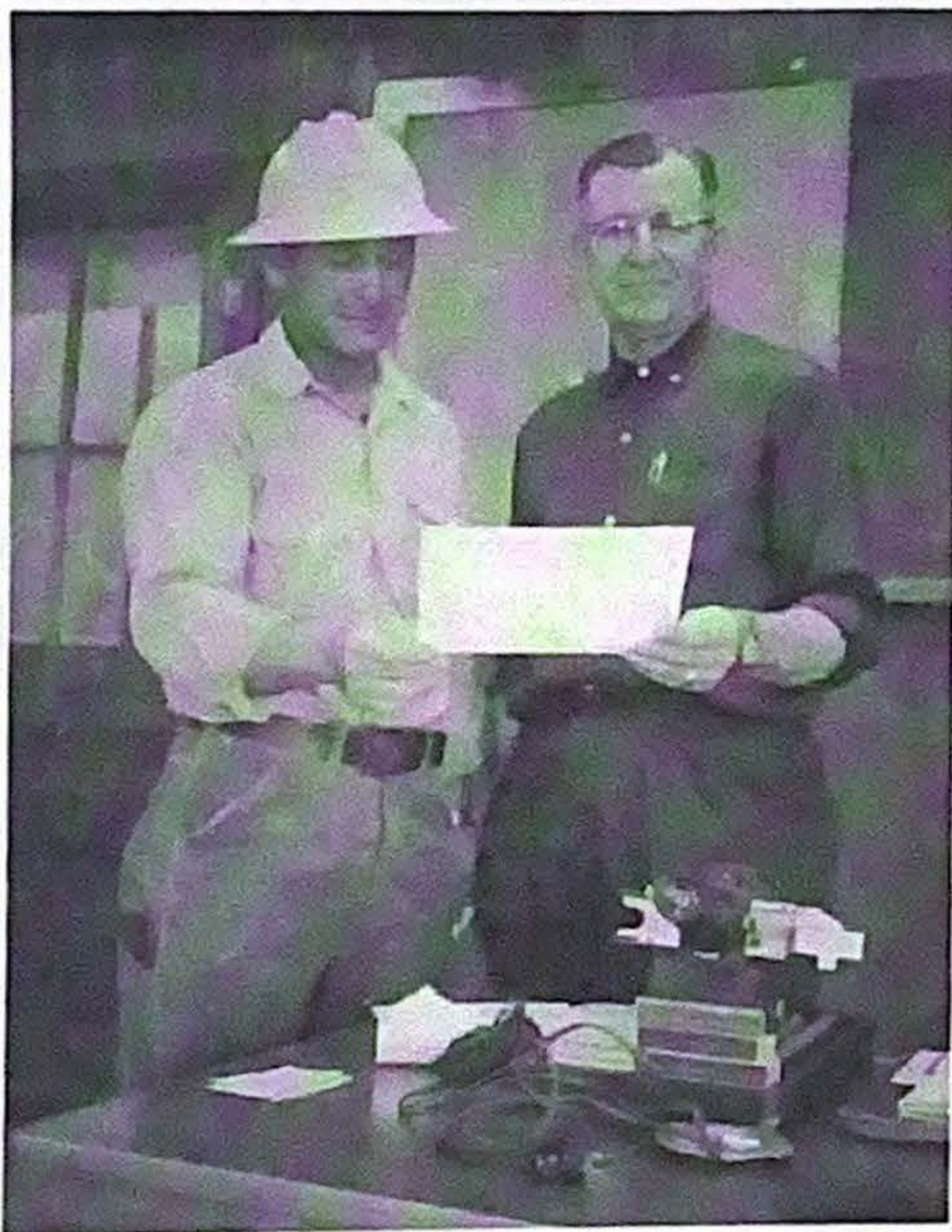
BULK RATE
U. S. POSTAGE
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Camp Point, Ill.

Employee Joins "Turtle Club"

10-41-89-4

On the afternoon of June 28, 1960 one of our line crews was setting a 45 ft. pole at 48th and State Street just outside Quincy. Working in water and mud the crew used a hydraulic boom to lift the pole up and over a bank and fence. Line Foreman Gerald 'Jack' Dempsey worked his way up the bank and while climbing over the fence slipped with muddy shoes and fell backwards off the 5 ft. fence and straight down a 10 ft. bank.

Jack landed on his head and back, dislocating and knocking the radius button (crazy bone) off his left elbow. Jack was laid up for 30 working days with this injury, but it probably would have been much longer had he not been wearing his "hard" hat.



Illinois Job Training and Safety Instructors made application for Jack's membership in the Turtle Club, which has as its slogan, "Shell on Head -- We're Not Dead." On April 27, 1961 C.M. Scott, Job Training and Safety Instructor for the Dept. of Vocational Education, presented Jack with a hard hat, lapel button and certificate for Jack's membership in the Turtle Club.

As with many unfortunate accidents, there is a good side as well as the bad, for Jack's experience has served as a good reminder that hard hats may be rough to wear at times, but they are sure a wonderful safety device for line work and other occupations.

ADAMS ELECTRICAL CO-OPERATIVE
CAMP POINT, ILLINOIS
TELEPHONE: LY 3-7701