

ADAMS OUTLET

JUNE 1961



THIS SCENE FROM LAST YEAR'S ANNUAL
MEETING WILL BE REPEATED ON JULY 25, 1961 - -
PLAN NOW TO ENJOY OUR FREE PORK CHOP BARBECUE

BEAUTY CONTEST

Featured At Your Electric Cooperative's

ANNUAL MEETING

RULES

1. Entrant must be a member of a family residing in a home served with electric service from a Rural Electric Cooperative.
2. Unmarried girls between the ages of 16 and 22 (must not have 23rd birthday before March 1, 1962)
3. Entered only in the contest at the Annual Meeting held by the Rural Electric Co-op supplying electricity to the entrants home.
4. Previous 1st Place Winners Not Eligible.

JUDGING

Beauty	Face 25%
	Figure 25%
Poise	Posture 10%
	Grace 5%
Personality	Charm 15%
	Grooming 10%
	Past Achievements 5%
Ability	Talent or Domestic Ability 5%



JUDY LEENERTS
Camp Point, Illinois
"MISS ADAMS ELECTRICAL CO-OP"

PROCEDURE

DRESS - Informal clothing. Charm school experts recommend a dress to be simple yet flattering to the face and figure. No hat, medium or high heels. Appearance in bathing suit may be required - Contact local contest Mgr.

NOTE: At State Finals, contestants will be judged in bathing suits and evening dresses.

Your Electric Cooperative **Does Not** bear the winners clothing expenses.

INSTRUCTIONS: Contestants will appear on stage in auditorium tent. Complete details about order or appearance, etc. will be given before contest time.

REGISTRATION - Entrants must report to Co-op Registration booth by 10 A.M. to receive instructions.

TIME OF CONTEST: Contest Committee of Local Co-op will advise you as to what hour of day contest will be held at time of your entry.

JULY 25, 1961

TO BEAUTY CONTEST COMMITTEE:

Please accept my entry in the RURAL ELECTRIC CO-OP BEAUTY CONTEST. I agree to abide by the rules set forth herein and I herewith give my permission for the committee to use my picture and name for any publicity purposes in connection with the contest. I understand that if I should win the contest and be unable to serve in the State Finals that an alternate may be selected in the manner described

Name _____ Address _____
Age _____ Date of Birth _____ Electric Co-op Name ADAMS ELECTRICAL CO-OP
Sponsored By YOUR DIRECTOR

I certify that this information is true to the best of my knowledge.

Signed _____

SEE YOU AT OUR ANNUAL MEETING JULY 25th!

FREE BARBECUE

A Free Pork Chop Barbecue Dinner will be a feature of our 1961 Annual Meeting on July 25th. This idea was so successful last year we felt it had to be repeated. Members will be issued meal tickets for their families as they register. Bring the whole family.

PRIZES

10-42-81-1

Come early and stay for all of the meeting. At 10:00 A.M. a series of Early Bird prizes will be drawn. Only those members registered at that time will be in this drawing. All registered members will receive a useful attendance prize.

FREE HEATING SYSTEM

Some lucky member will be the winner of a free Electric Heating System. Members who have filled out and mailed us the coupon on Page 7 will be in this drawing. Last year the free heating system was won by Fred Carstens of Clayton. In 1959 by the Wilbur Flesners of La Prairie, and in 1958 by Lyle Lewis of Mt Sterling.

ENTERTAINMENT

Outstanding acts have been contracted to entertain you during the meeting. Shown here and on the back cover are the 3 J's. The 3 J's feature the Jacobs Kids - Darlene, age 20; Bob, age 17; and Kay, age 11, who despite their youth, are veteran performers. They have appeared with such celebrities as Brenda Lee, Tex Ritter, Betty Foley, Captain Stubby and the Buccaneers, Sky King and Penny, and Arnold Stang.

Hailing from Decatur, Illinois, the 3 J's have been featured on WTVP, Decatur; WDZ, Decatur; WTAX, Springfield; WHOW, Clinton, and WCPO-TV, Cincinnati. Darlene, the leader, is a star accordionist, Bob excels on electric Spanish guitar, and young Kay manhandles the big string bass, and at times, takes off on the steel guitar. The 3 J's bubble over with energy and bounce, including loads of comedy with take-offs on popular TV personalities.

Our Annual Beauty Contest will be featured again at this year's Annual Meeting. You'll want to be on hand for the crowning of the queen who will succeed Judy Leenerts of Camp Point, Miss Adams Electrical Co-operative of 1960.



ATTEND YOUR ANNUAL MEETING — ATTEND TO YOUR BUSINESS

CONTRIBUTION TO MY COMMUNITY"



AWARD WINNING ESSAY BY

MARY LOIS STOCKHECKE, UNITY HIGH SCHOOL

(Note: This is the second of the award winning essays based on the title subject. The award winning essay by Miss Jill Brunenn appeared in the May issue of Adams Outlet. We know you'll enjoy reading what this young lady thinks your co-operative has contributed to the community.)

How are America's farms being transformed by low-cost power? In 1930 hardly ten per cent of the farms of this country had electric power. Today more than ninety-six per cent of the farm homes have electricity and many of the labor-saving devices that go with it. Fifty-one per cent of these are served by REA. The way of life of the average farm family is being completely changed.

Rural people saw the need for electricity and organized into groups and borrowed money from REA and built their own lines. Today, over one thousand of these systems serve sixteen million people.

The REA program has meant lower rates for power not only on the farms but perhaps in the cities as well. Despite high cost operations the Rural Electric Systems have paid over one billion dollars in principal and interest on their three and one-half billion dollar REA loans. This is added proof that this is one of the soundest investments our nation has ever made.

Before this group was organized you would see the drudgery of the whole house, the kitchen, and the barns where farmers stumbled through evening chores in the half-darkness. Our parents can remember when they used an old-fashioned washtub and scrubbing board, or kerosene lights. They also probably had to help cut ice which filled the icehouses. I could name other miraculous benefits which the Rural Electric Program has brought to rural America. It is hard to realize that the development of the last sixteen years can now be accepted as commonplace. This will encourage the youth to stay on the farm rather than to dream of retirement in towns with the electric conveniences.

One responsibility keenly felt by REA was the encouragement of the greatest possible use of electricity on the farm. Only in that way would the farmer get the most out of the time and the money he was investing in bringing electricity to his place. The Boston Edison Company had used a circus to promote the use of electric power. In 1938 there appeared REA's "circus", officially called the Farm Demonstration Tour. These tours were successful because farmers skeptical as to the value of electricity were encouraged to join the local co-operative.

The propaganda of the private power industry has recently been devoted to convincing the public that the job of bringing electricity to the farm is finished. Actually, if one considers the potentialities of this marvelous new force in the hands of the farmer, it has only begun.

Agriculture is the great power-consuming industry of modern society. The farmer uses more power to do his work than any other industry except transportation. But the age of electric agriculture lies ahead. At present, electricity in farm production is largely limited to time-consuming chores, although intensive experiments are being carried on to apply it to all fields of agriculture. The farmer has only begun to comprehend what electric power can mean in his work. The infinite possibilities of electro-chemical agriculture are only just beginning to be explored.

Electricity may eventually enable the farmer to process much of his produce right on the farm. If with the help of electric power he can perform some of the basic processing jobs, he can get higher prices for his crops. The dairy farmer of today is absolutely dependent upon electricity. The electric milkers, water pump, water heaters, and refrigeration are indispensable to the farmer wishing to produce Grade A milk.

15-12-76-1

The electric motor allows the farmer to apply a small amount of power to a task for a long period of time instead of using a large amount of power for a short time. Thereby it helps reduce the peak of farm labor. And this power cost so little.

The greatest change thus far has been worked on the farmhouse and farm living, and that is as it should be, for it has helped to minimize the migration away from the farms that set in half a century ago.

The physical transformation worked by power on the farm is abundantly evident. To anyone who looks at the evidence objectively, it is clear that this transformation would not have happened without REA working through the co-operatives, that is, with the farmers themselves. No one would say that electrifying the farms will solve all of our problems, but it has greatly increased farm productivity and raised the standard of life of farmers everywhere.

The important thing is that this great far-reaching program has shown once again that Americans know how to solve their problems. It is equivalent to the time when everyone worked together either quilting or building a barn, and it is every bit as American in concept and in practice.

What To Do When The Power Is Off

1. Check your fuses and switches below meter. If some of your lights work, then the trouble is in your own fuses. Remember to check the main cartridge fuses in the fuse box.
2. If all the lights are off, then check with your neighbor to see if his power is off.
3. Be sure to give your name, location and map number when reporting trouble. Please call in as soon as the trouble is discovered or anything wrong with the line is noticed.

4. For Service Outages - Call the following:

During Office Hours	Camp Point LYndhurst 3-7701
After Office Hours, Saturdays, Sundays, and Holidays	Camp Point LYndhurst 3-7129 or Camp Point LYndhurst 3-6389
If no answer, call Answering Service	Camp Point LYndhurst 3-7704
Our office is closed all day on Saturday.	

Members Join Swing To "ALL ELECTRIC" Living

Our Free Installation Program is a permanent plan whereby your co-operative provides free wiring for new users of Ranges, Dryers and Water Heaters. The following members have taken advantage of the program and joined the swing to "All Electric Living."

ELECTRIC HEATING INSTALLATIONS

Clothes Dryers (April - May)

Ross Thompson, Payson
Estel Cutforth, Liberty
Ralph Haley, La Prairie

Water Heaters 11-45-67-3 (April - May)

Ivan Bubsy, Ray
Darrell Kennedy, Rushville
John Reiter, Ursa
Lyle Lewis, Mt Sterling
Pat High, Ray
Raymond Ebbing, Mt Sterling
Joe DeHaven, Augusta
Howard Prather, Rushville
J E McClallum, Liberty
Bruce Hester, Huntsville
David Jones, Huntsville
Vernon Prather, Rushville
Wilbur Davis, Camden
Harold Wainman, Rushville
Ralph Winfield, Clayton
Earl Sherman, LaPrairie
Gene Curtis, Rushville
Vail Hale, Rushville
Harlan Downs, Rushville
Earl Rushing, Birmingham

Ranges (April - May)

Ivan Busby, Rushville
Dale Howe, LaPrairie
Kingston M E Church, Liberty
Loren Sipes, Ray
Wm Royer, Plymouth
Vernon Prather, Rushville
Gene Curtis, Rushville
Harlan Downs, Rushville
Earl Rushing, Birmingham

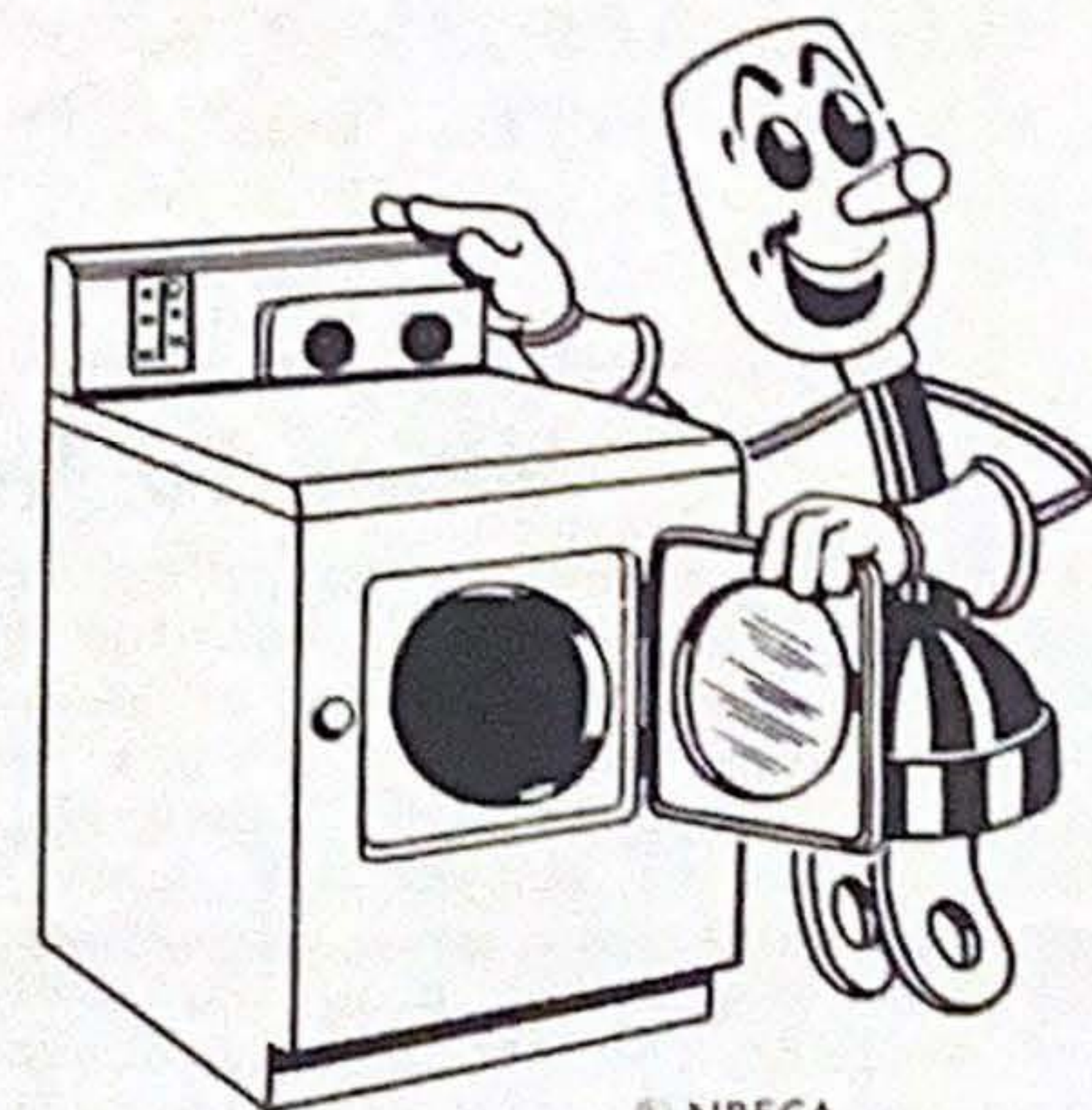
In addition to those members who have made use of our Free Installation Program on Ranges, Dryers and Water Heaters, we have listed the following twelve members who have installed electric heating in 1961. These members join with 180 others throughout our service area who have been using electric heating and enjoying "Total Electric Living."

Electric Heating (Jan - March)

Albert Hood, Frederick
Charles Hoelscher, Huntsville
Dave Wilson, Camp Point
Charles Upson, Quincy
Phil Hummert, Quincy
J M Carolan, Mendon

Electric Heating (April - May)

Raymond Dingerson, Payson
Donald Dingerson, Payson
Jean Fessler, Payson
Howard Richmiller, Mendon
Helen Wickman, Quincy
Wm Lemon, Quincy

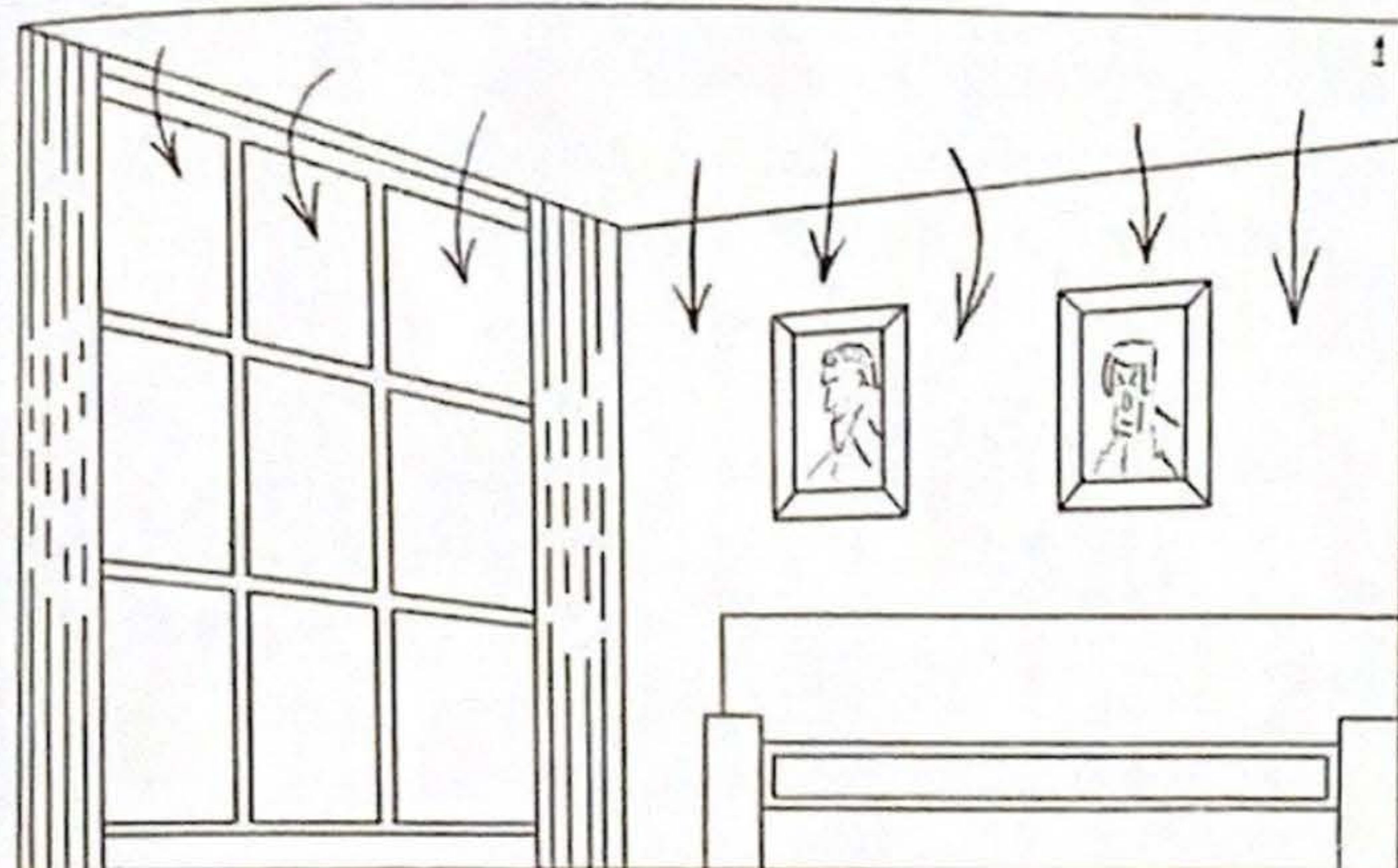


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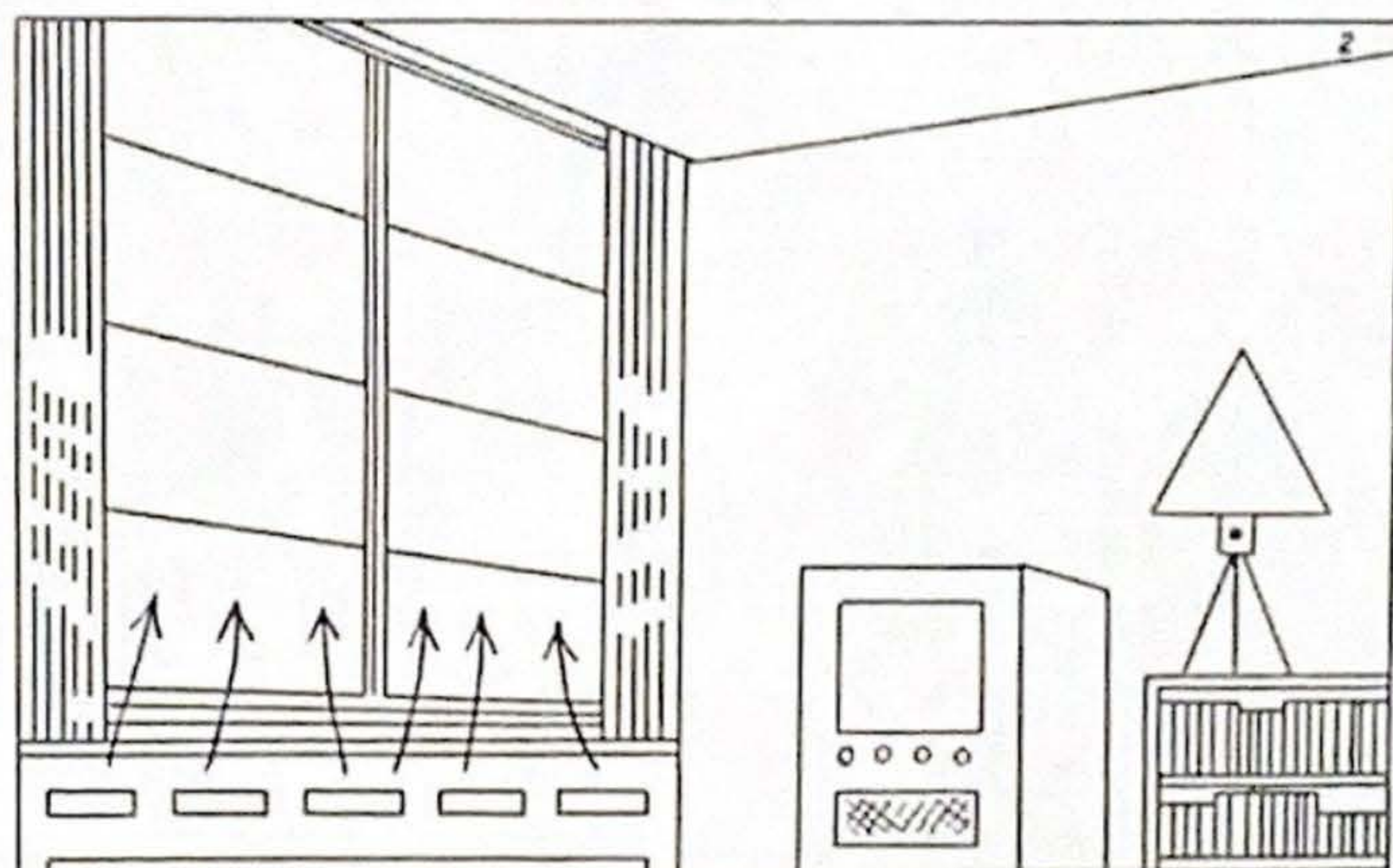
You Can Win A Free Electric Heating System Completely Installed In Your Home!



Your Choice Of Either
Ceiling Cable Or Baseboard Panels
Will Be Installed In A New Or Existing Home



Radiant ceiling cable.



Electric baseboard radiation.

This wonderful offer is again being extended to you by Gem City Electric Company of Quincy and your Adams Electrical Co-operative. The free heating system will be engineered and installed by our experienced men and the equipment will carry the manufacturer's very fine guarantee.

**Electric heat is the cleanest, safest, most
satisfactory heating method known!**

CLIP & MAIL THIS TICKET FOR WINTER COMFORT TO:
ADAMS ELECTRICAL CO-OPERATIVE CAMP POINT, ILL.

I am interested in the Free electric heating system
to be given away at the Co-op's Annual Meeting
July 25, 1961.

I agree to discuss my heating needs with a Co-op
representative, and I understand that I am under
no obligation whatsoever by submitting this coupon.

Name _____

Address _____

BULK RATE
U. S. POSTAGE
PAID

Permit No. 3
Camp Point, Ill.



ADAMS ELECTRICAL CO-OPERATIVE
CAMP POINT, ILLINOIS
TELEPHONE: LY 3-7701