

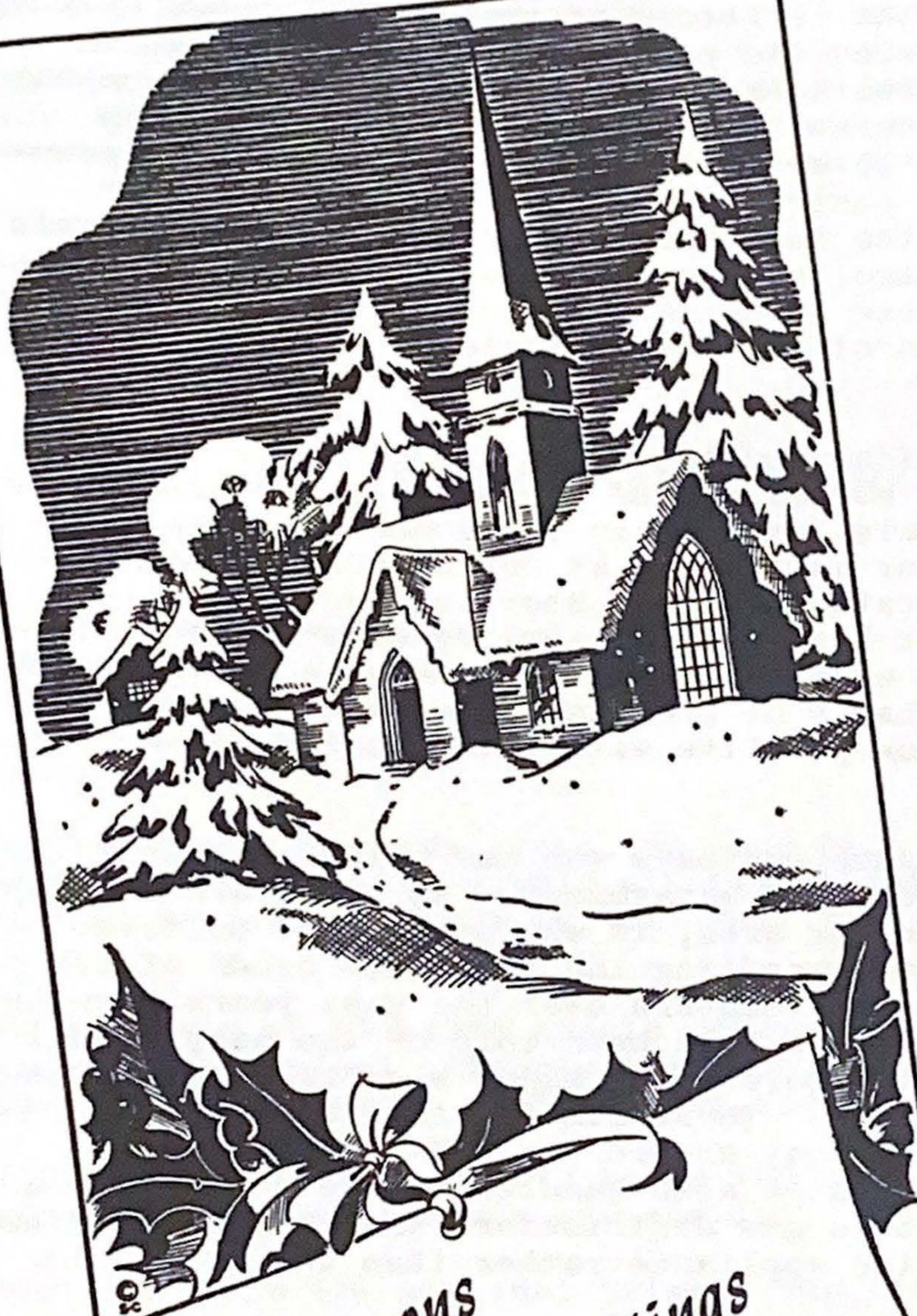


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ADAMS OUTLET



DECEMBER 1961



Seasons

Greetings

*TO
ALL
OF
YOU
FROM
ALL
OF
US*

The Directors And
Employees Of Adams
Electrical Co-operative

Special Announcement From Your Manager



Recently you have been reading in the newspaper of attacks on a Southern Illinois Power Cooperative by the private power company serving this area. As you might suspect, there are two sides to all issues. First you should be told the truth by the power company why one of the first coops energized in Illinois found it necessary to generate their own power and still do to this day. This co-op happens to be in the territory of the private power company who is making the present attack. Secondly, the group in Southern Illinois which the power company is so concerned about, faced a 60% increase in wholesale power charges when it attempted to renew its power contract in 1959. The Administrator approved the loan for generation on the same basis

as the loan was approved years ago for the other co-op located at Winchester. The ground rules under which these loans were approved have been in accordance with the wishes of Congress of the United States for a great number of years.

Elsewhere in this issue of the Adams Outlet is an announcement of great importance and interest to each member. Your co-operative is offering major electric appliances for sale directly to you members. These appliances are available for your inspection at our office in Camp Point as well as newly established locations at Mt. Sterling and Rushville. Our appliance program will offer high quality appliances at reasonable prices with allowances for your used equipment on trade. A liberal time payment plan is available. Probably of greatest importance to you as a member, is the fact that your co-operative will stand behind and service the appliances we sell.

The decision to enter the appliance business was one which was carefully studied by your Board of Directors and management. As there are already a number of appliance dealers in our area, it was originally believed that these dealers were adequately handling the appliance needs of our members. However, reports from many members over the past years have led us to believe that we were wrong. We have been told of too many actual cases of members having difficulty purchasing major electric appliances, especially ranges and water heaters. These members tell us that the dealers try to convince them that they should use L-P Gas instead of electricity. Why? Because the dealer also handles bottle gas or has a "working arrangement" with a bottle gas distributor, and is more interested in selling the gas consumed by the appliance rather than the appliance itself.

In addition to the difficulty in purchasing the appliances, many members, especially those living further away from the larger towns, have had difficulty getting adequate service on their appliances. It was primarily for these two major reasons why your co-operative entered the appliance business. Our Member Service Department is well trained to not only demonstrate and sell but more important to install and service the equipment we sell. Our free electrical installation program for new users of

ranges, water heaters and dryers will continue in effect and will apply on appliances purchased from either your co-operative or other appliance dealers. I sincerely hope you will stop by or notify us when you have need of major electrical appliances. Now would be a wonderful time to take advantage of our introductory specials for Christmas gifts.

I would also like to announce that beginning with the January 1962 issue, the Adams Outlet will come to you in new, improved format for easier reading and will be mailed at second class publication rates. In order to qualify for the lower rates, our "Adams Outlet" newsletter will be on an annual subscription basis of 60¢ per member and your membership in the co-operative includes this as a part of your electric assessment. The Adams Outlet is your newsletter and we hope you enjoy it. We always welcome suggestions for improvement of the newsletter.

10-42-55-1

MEMBER WRITES ABOUT ELECTRIC BLANKET, ETC.



MRS. E. R. DISERON

Adams Electrical Co-op
Camp Point, Illinois

Dear Friends:

Just had to add a few lines and send with my meter reading and check, to thank you for the lovely electric blanket I drew at your or (our) Annual Meeting. I know we will really enjoy it when the weather is cold.

We have had an electric single control blanket sheet for last two years and what a comfort. People that are bothered with rheumatism, arthritis and poor circulation couldn't ask for anything better.

I brought my neighbor with me as the men folks were busy and we really enjoyed the lovely lunch and meeting.

Want to thank the men that trimmed our trees and hope we won't have an ice storm this winter. When they are working near here I try to have pot of hot coffee for them and in summer pitcher of ice tea, lemon-aid or kool aid.

How did we ever get along without electricity.

Thank you,

Mr & Mrs Ernest Diseron
La Prairie, Illinois R1

BILLING METHOD TO BE CHANGED JAN. 1, 1962

ADAMS ELECTRICAL CO-OPERATIVE CAMP POINT, ILLINOIS		LIVE BETTER-FARM BETTER ELECTRICALLY	
ACCT NO.		ACCT NO.	
RETAIN FOR YOUR RECORDS	PRESENT READING	1	PRESENT READING
	PREVIOUS READING	2	PREVIOUS READING
	KWH USED	3	KWH USED
	AMOUNT OF BILL	4	AMOUNT OF BILL
	PENALTY	5	PENALTY
SUBTRACT CREDITS - CR	SECURITY LIGHT	6	SECURITY LIGHT
	ADVANCE PMT. CREDIT	7	ADVANCE PMT. CREDIT
	MDSE PMT.	8	MDSE PMT.
	PREVIOUS BALANCE	9	PREVIOUS BALANCE
	TOTAL	10	TOTAL

In order to improve the members billing, the co-operative is discontinuing the billing book method used in 1961. The billing book system did not work as well as expected. After studying several billing methods used by other co-operatives, we decided to go back to the postal card bill used prior to 1961. We have leased IBM equipment which will be used to prepare and record your billing information.

CHANGE OF METER READING AND DUE DATE

For a number of years the co-operative's area has been divided into two meter reading and due dates. The members on the west half of our system read their meters on the 4th and paid their bills by the 11th of each month. The east side members read their meters on the 18th and paid by the 25th. The IBM system is most economically used by having a large volume of work at one time, therefore the co-operative decided to have all members read their meter on the same date. The new meter reading date for everyone will be the 11th of each month, starting in January, 1962. The usual seven days for payment will be continued and all bills will be due by the 18th of each month.

PENALTIES AND COLLECTION

The penalty policy has been changed; each member will be allowed to be late two times during the calendar year without a penalty. However, on all other late payments a penalty of \$1.00 will be added to the bill. All members who have not paid their bill by the 18th of the month, will receive a second notice. These second notices must be paid by the 25th of the month or they will be subject to collection, for which a \$5.00 collection fee is added to the bill.

Assessment Schedules

Please use the assessment schedule which we send you to figure your January 11th bill, however, since the schedule which we provide you is for a 30 day period, it will be necessary for us to pro-rate the bills of January 11th and any difference will be recorded on your February 11th bill on the previous balance line. Some of you will have a credit due you and others will owe a small additional amount. The assessment schedules and instructions will be mailed to you the last of December.

Please do not destroy this schedule as you will need it each month to figure your bill. The illustration on the opposite page will give you some idea of the type bill you will receive each month.

- (1) Present Reading ----- Enter your meter reading of the 11th on this line each month.
- (2) Previous Reading ----- This reading will be printed on the postal card bill you receive from this office each month.
- (3) KWH Used ----- Subtract the previous reading from the present reading and enter on this line.
- (4) Amount of Bill ----- You can find the amount of your bill for the KWH's used from the Assessment Schedule which we will provide. Enter the amount of money for the KWH's used on this line.
- (5) Penalty ----- You are allowed to be late two times during each calendar year without a penalty being assessed. On all other late payments please enter \$1.00 on this line.
- (6) Security Light ----- If you have a security light rented from the co-operative, the monthly charge will be printed on this line by our office.
- (7) Advance Payment Credits - Some of our members have paid money to the co-operative in advance and a specified amount is credited to each month's bill. If you have such a credit, it will be entered on this line of your bill by our office.
- (8) Merchandise Payments ---- If you have purchased appliances or other merchandise from the co-operative on the installment plan, the monthly payment will be entered on this line of your bill by our office.
- (9) Previous Balance ----- If there is a difference between the amount owed and the amount paid the previous month, that amount will be entered on this line by our office. If it is an amount due the co-operative, the amount will be printed with an asterisk (*) to the right. If the amount is due you, a credit symbol (CR) will be printed to the right of the amount. Everyone previously reading their meters on the 4th of the month will have an amount with an asterisk (*) on this line of their February bill and this should be added to the current bill. Everyone previously reading their meters on the 18th of the month will have an amount with a credit symbol (CR) on this line of their February bill and this amount should be subtracted from the current bill.
- (10) Total ----- The total amount due which you enter on this line is the total of lines 4, 5, 6 and 8, minus 7, plus (*) or minus (CR) line 9.



YOUR CO-OPERATIVE SELLING MAJOR ELECTRIC APPLIANCES

RANGES
FREEZERS

Kelvinator Quality Merchandise

CLOTHES DRYERS
WATER HEATERS

Appliances On Display At:

CAMP POINT-AT OUR OFFICE

RUSHVILLE-JUST NORTH OF JUNCTION OF RTS.67 AND 24.

MT. STERLING-102 N.W. CROSS ST. --- FORMER LOCATION OF TWEEDTS LOCKER

TERMS:

WATER HEATERS AVAILABLE ON RENTAL BASIS

LOW TERMS AVAILABLE TAILORED TO FIT YOUR NEEDS

Guarantee And Service:

ALL ITEMS FULLY PROTECTED BY MFR. AND ADAMS ELEC. CO-OP.

WE INTEND TO SERVICE WHAT WE SELL

Prices:

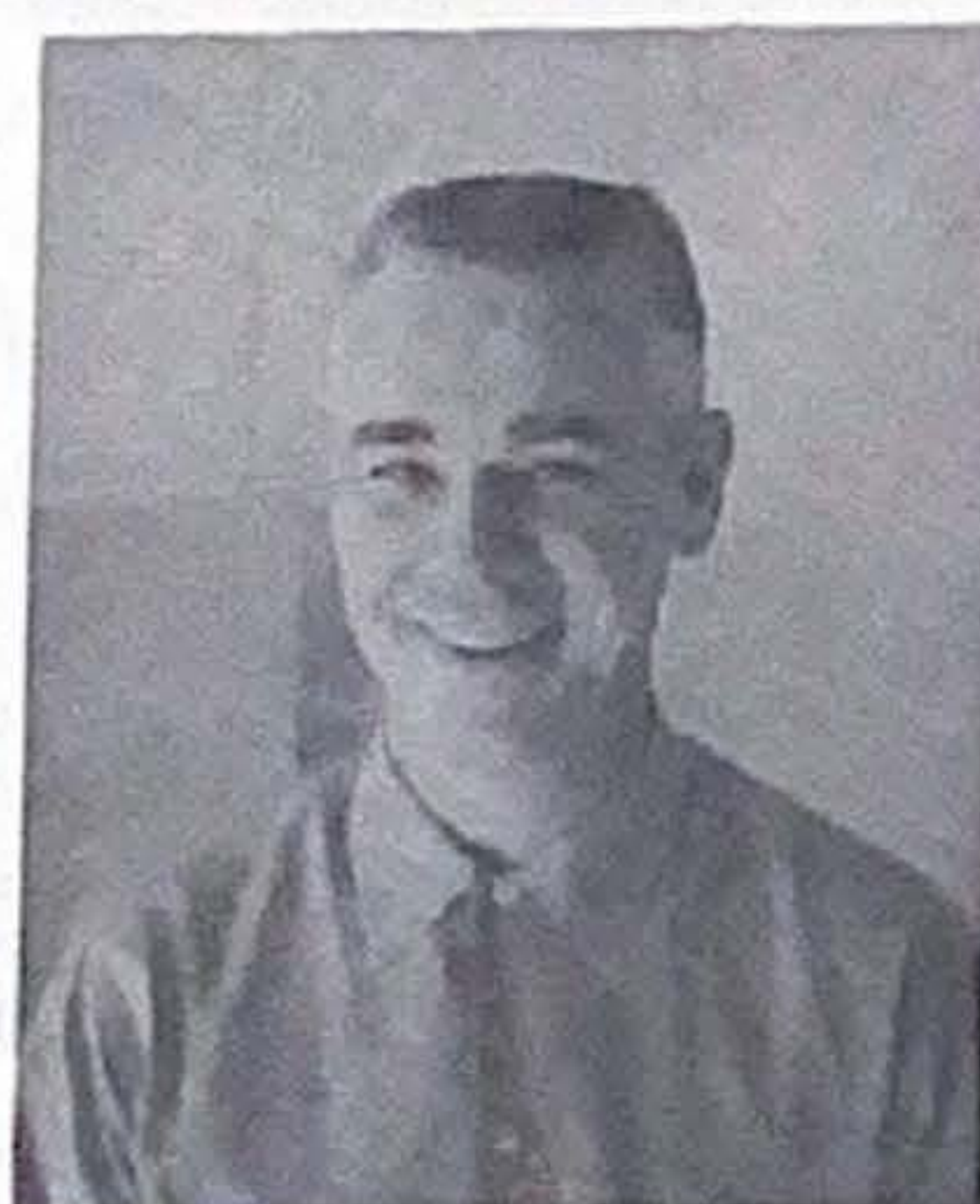
LOW PRICES AND LIBERAL TRADE-IN ALLOWANCES

Sales Personnel



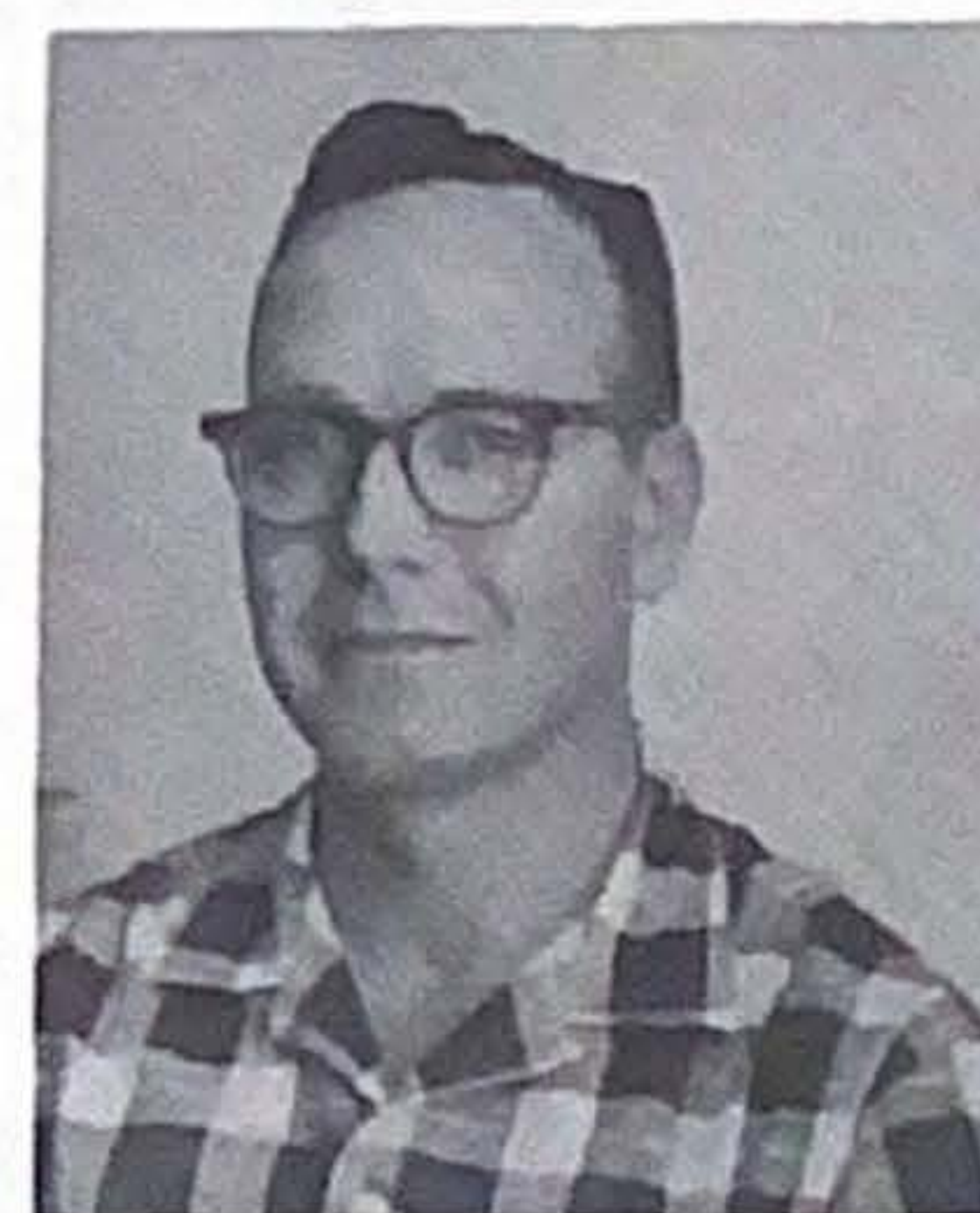
ROBERT MC MILLEN

RUSHVILLE 359W



HAROLD LEWIS

MT. STERLING 3551 CO-OP OFFICE LY3-7701



G. A. MOODY

BULK RATE
U. S. POSTAGE
PAID
Permit No. 3
Camp Point, Ill.

Northern

SPECIAL

ELECTRIC BLANKETS!

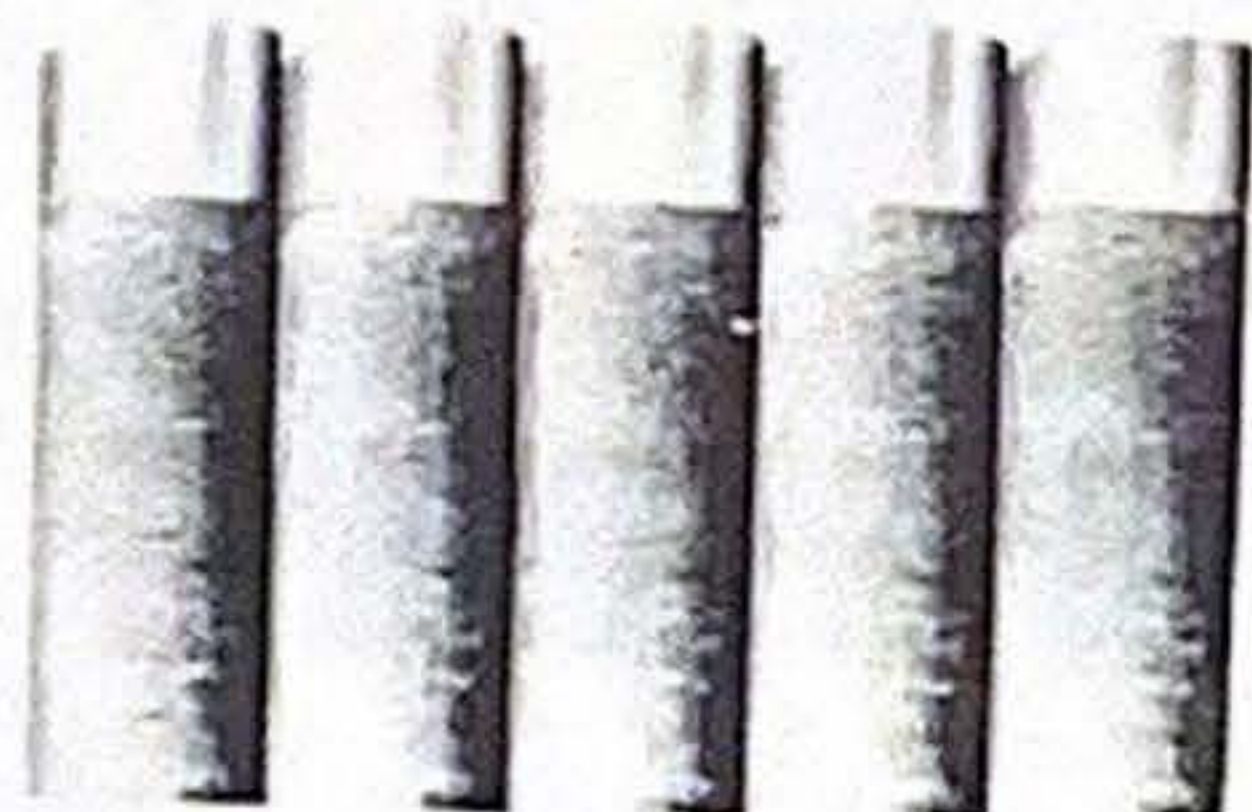
FULLY AUTOMATIC CONTROL

Prewarms the bed
and compensates for
room temperature
changes . . . all
automatically.

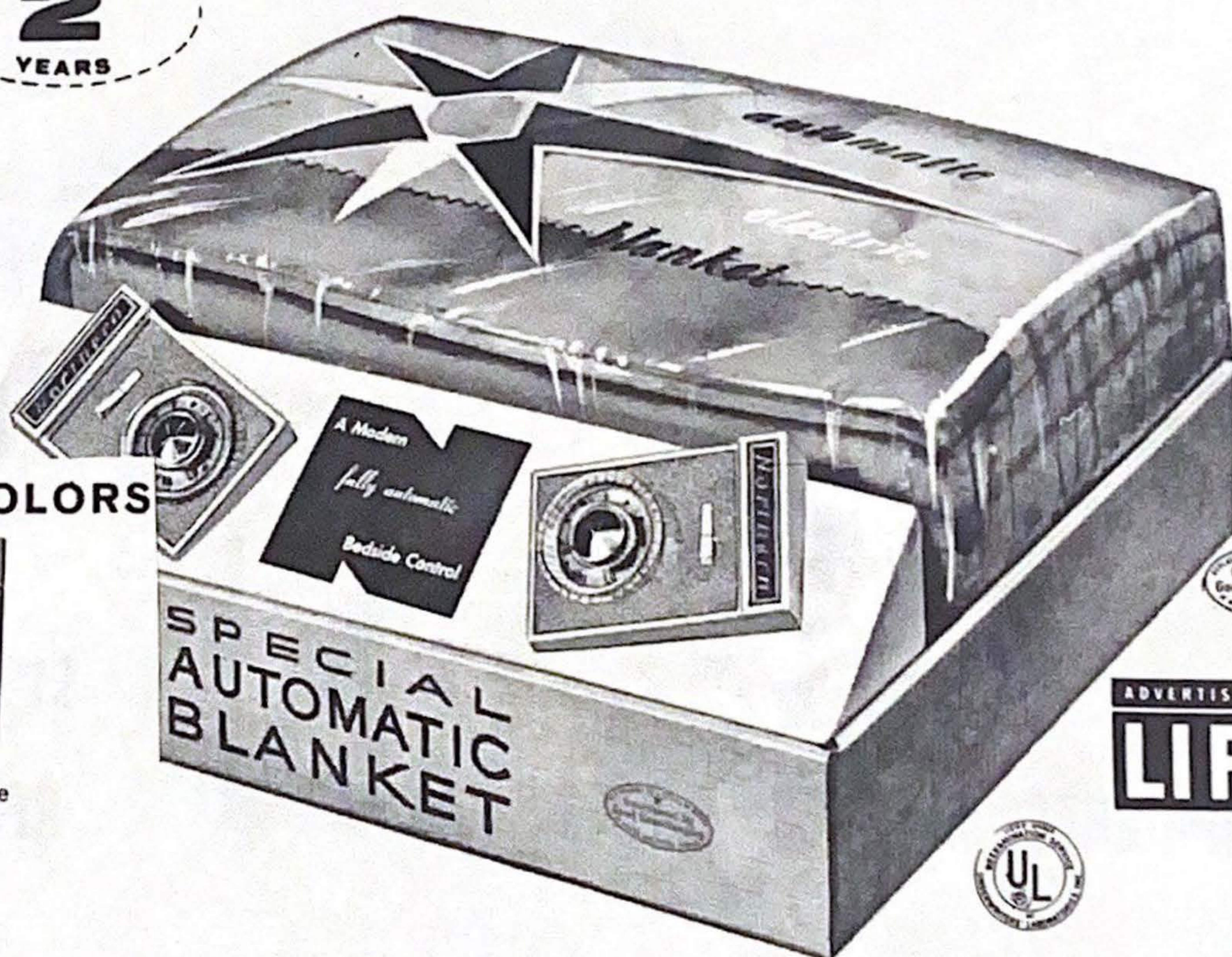
Convenient bedside
control hangers.



4 COLOR-FAST COLORS



Pink Blue Light Green Beige



ADVERTISED IN
LIFE



TO: ADAMS ELECTRICAL CO-OPERATIVE, CAMP POINT, ILLINOIS

Please mail my order postage paid for Northern Electric Blanket
as checked below:

Charge to my account

Check enclosed

Model 291 - Double Bed Single Control \$13.50 plus \$.54 tax

Model 292 - Double Bed Dual Control \$17.50 plus \$.70 tax

Colors: Pink Blue Green Beige (Circle color desired)

Name: _____

Address: _____