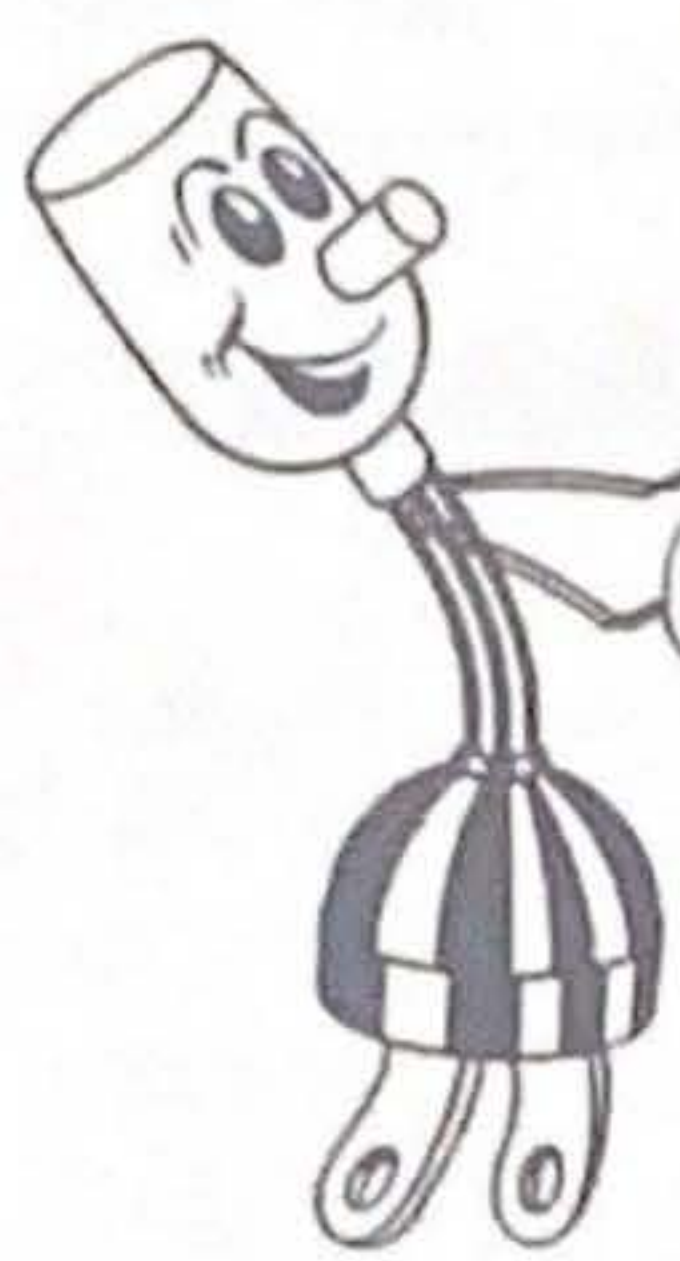




ADAMS OUTLET



VOL. 11 — NO. 1

JANUARY 1962



Rural electrics...only hope for a million "forgotten" Americans!

Nearly a million jet-age Americans still don't have electricity in their homes!

These "forgotten" folks still read by lamplight and pump water by hand. But today, they have renewed hope for better living. Non-profit rural electric systems are reaching out to bring all the comforts and conveniences of modern electrical living to even more folks in out-of-the-way places.

From the beginning, rural electric systems have been built and operated by local people who could get electric service in no other way. They

believe in area coverage...
low-cost electricity for every-

one—large and small, near and far! And service to all is a requirement for Rural Electrification Administration loans.

Today, nearly 1,000 consumer-owned rural electric systems are bringing the conveniences of electricity to more than 17 million people in rural America. In many areas, these consumers are widely scattered and average fewer than one per mile. Only America's Rural Electric Systems—organized strictly for service on a non-profit basis—are committed to reaching out for these "forgotten" people who have yet to share in the modernization of America.



WHAT TO DO WHEN THE POWER IS OFF

1. Check your fuses and switches below meter. If some of your lights work, then the trouble is in your own fuses. Remember to check the main cartridge fuses in the fuse box.
2. If all the lights are off, then check with your neighbor to see if his power is off.
3. If you have not found the trouble, call the appropriate number listed below. Be sure to give your name, location and map number which is to the right of your name on the address side of the billing card. This map number is used the same as a street address in locating your place. Please call in as soon as the trouble is discovered or anything wrong with the line is noticed.
4. For Service Outages — call the following:

During Office Hours — Camp Point
LYndhurst 3-7701

After Hours — Saturday — Sunday
— Holidays
LYndhurst 3-7129 — James Carpenter
LYndhurst 3-6389 — Dean Searls

If no answer, call —
LYndhurst 3-7704 —
Answering Service



Brooklyn 5

ADAMS OUTLET

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Power Companies' Billion Dollar Tax Bonanza

The private power companies continually attempt to discredit the electric co-operatives by accusing them of being subsidized by the Federal Government. Even though all money advanced to the co-operatives is in the form of loans which must be repaid both in principle and interest. Only recently the one-billionth dollar was repaid to the Federal Government in the \$4 billion electrification loan program of the Rural Electrification Administration.

While using both "half truths" and "untruths" in their attempt to discredit the rural electric co-operatives, the private power companies stand with both hands open to receive direct Federal Government "hand-outs". The following article from Public Power Magazine dated December 1961 points out from actual Federal Power Commission records a "method" which private power companies are using to receive over \$1.3 billion from the Federal Government. The listing on the opposite page has been marked to show the "subsidies" received by the CIPS Co. and Illinois Power Co., two of the Illinois power companies who lead the attack on Illinois Electric Co-operatives.

THE NATION'S PRIVATE POWER COMPANIES continue to accumulate large amounts of interest-free capital through rapid depreciation under Federal tax laws, and through keeping different sets of books for rate purposes and tax purposes.

Total "accumulated deferred income taxes" at the end of 1960 amounted to more than \$1.3 billion, the Federal Power Commission revealed last month—an increase of more than \$400 million in the past two years.

This billion dollar bonanza comes about because the power companies collect more from their customers to meet the companies' Federal income tax bill than the companies actually pay to the Federal Government in income taxes. The result: an interest-free loan from the customers to the companies, made possible by the use of "fast" depreciation to lower the companies' tax bill, while using straight-line depreciation in determining electric rates.

Liberalized depreciation was au-

thorized for business firms by Congress on the theory that the tax benefits would induce industry to increase capital spending and modernize production plant, thus stimulating the economy. For a regulated, cost-plus industry such as a private power company, however, the need for this tax "carrot" has been questioned on these grounds:

1. Private electric utilities are regulated monopolies, permitted to earn a rate of return sufficient to attract capital. Unlike regular competitive businesses, the power companies do not need the extra incentive of a special tax break.

2. Another reason given for liberalized depreciation is that it would permit American companies to compete more effectively with foreign firms, through modernization of equipment. But private power companies are not in competition with foreign firms.

3. Private power companies, unlike competitive enterprises, have a utility responsibility under which they are required to expand their physical plant to meet the needs of their customers. If loads grow, the power companies must build new plants to meet those loads—without special incentives.

4. The electric power industry is a heavy investment industry. It requires a large number of invested dollars to produce a dollar of revenue. About one-eighth of all investment by American industry is made by the electric power industry; therefore, the power companies are perhaps the No. 1 beneficiary of rapid depreciation provisions of the tax laws, even though they do not need these tax incentives.

The Federal Power Commission information showed that companies of the American Electric Power Company led the way in accumulating interest-free loans under rapid depreciation, having a total of \$107 million at the end of 1960. The Southern Company had more than \$71 million.

TURN TO NEXT PAGE



A 4-H CLUB
is Democracy
in Action

1960 which were partially or wholly exempt from Federal income taxes. It has been estimated that these "tax-free" dividends totalled nearly \$100 million.

Accumulated Deferred Taxes on Income as of Dec. 31, 1960; Classes A and B Privately Owned Electric Utilities

Source: Federal Power Commission Form No. 1

A Top Quality Room Heater Special to Members of

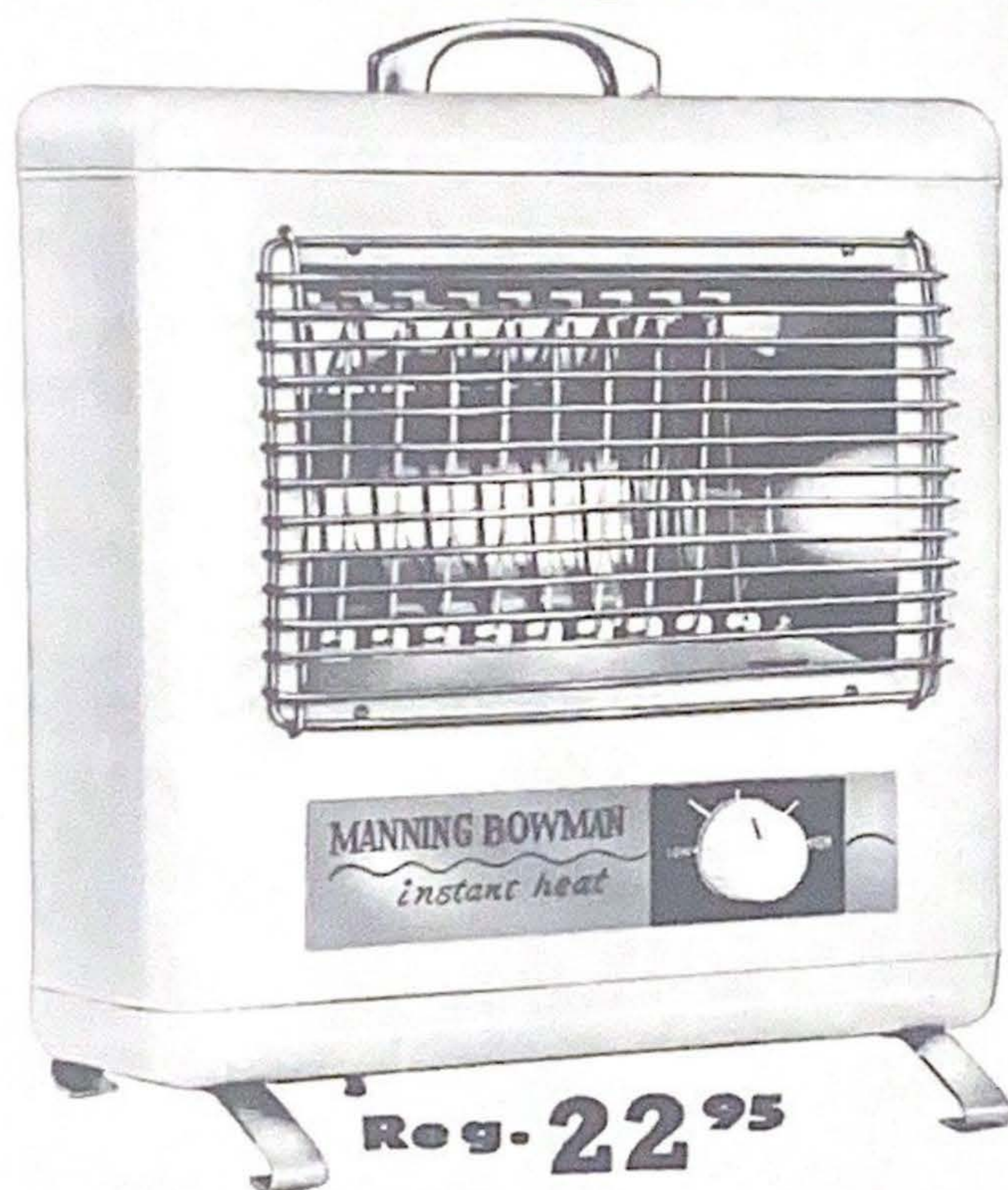
Adams Electrical Co-operative

**RED HOT in
3 to 5 Seconds**

"instant-heat"

HEATERS

model 7M22-THERMOSTAT CONTROLLED



Reg. 22⁹⁵

Select desired temperature and this Manning-Bowman "instant heat" heater will do the best. If room temperature falls below selected heat, the heater automatically turns on and stays on until room temperature is the same as dial setting. High quality ribbon elements of this heater become red hot in 3 to 5 seconds. Radiant heat is fan-forced to circulate throughout the entire room. Equipped with automatic, safety, tip-over switch which turns heater off in case of accidental overturning. Beautiful surf grey enamel finish with baked gold enamel guard and bronze colored handle. Guaranteed. 115 volts, 1650 watts, 50-60 cycle, AC only.

GUARANTEED FOR 1 YEAR!



only \$11.95 plus \$.48 tax

TO: ADAMS ELECTRICAL CO-OPERATIVE, CAMP POINT, ILLINOIS

Please mail my order postage paid for Manning-Bowman Heater as checked below:

..... Charge to my account

..... Check enclosed

Name:

Address:

COUNTY 4-H ELECTRICITY SCHOOL



Happy 4-Hers at Schuyler Co. Electric Project School. Leader, Arthur Starman is at center back row.

The 4-H Electric Project received a "shot in the arm" in Schuyler County in November and December when a group, known as the Shiloh Straight Shooters voted to participate in the project. This is the first time

in six or seven years that Schuyler County 4-Hers have organized unified participation in the project. Through the coordinated efforts of Arthur Starman of La Prairie, leader of the Shiloh Straight Shooters, and J. E.

Coplan, new Schuyler County Farm Adviser, other groups entered into the project and made it a real success.

The entire group was first year enrollees working on extension cords, test lamps and learning some of the fundamentals of electricity. Electrical safety was stressed during the training periods. A large number decided to assemble lamp kits as their main project.

Here is a list of the boys and girls and the 4-H Club of which they are a member:

Shiloh Straight Shooters

Leader — Arthur Starman

Charles Beadles	Larry Cady
Mike Drake	Roger Cady
Gary Cady	Buddy King
C. I. Billingsley	Karen Kraemer
Carolyn Croxton	Brainard Passley
Donald Croxton	David Roberts
James Croxton	Sandra Starman
Richard Croxton	Patty Toland
Myron Quensenberry	Richard King
Anita King	Mary McDonald
Harlan Passley	Linda Roberts
David Runkle	Carol Starman
Howard Toland	Kenneth Ward
Mike Fretueg	

MEMBERS JOIN SWING TO "ALL ELECTRIC" LIVING

Our Free Installation Program is a permanent plan whereby your cooperative provides free wiring for new users of Ranges, Dryers and Water Heaters. The following members have taken advantage of the program and joined the swing to "All Electric Living."

DRYERS

Harry Manley
Wm. Deters T. H.
Joe Saylor
Clyde Logsdon
George Armstrong
Donald Smith
Harold Mixer
Eilert Buss
Arthur Herren
Louis Reuschel
Chester Muegge
Henry Lung
Kenneth Hoffman
Art Schroeder
Vail Boyd
Charles Schaffer
J. L. Avery
Ferdie Venvertloh
Henry Mowen
Wm. Perry
Harold Sprenger
Arla Brown
Wayne Morrell

Gale Cox

Russell Stephens
Francis Edlin
Ernest Aden
Ernest Haschemeyer
Oscar Meyer
Lloyd Dedert
Leonard Morley
RANGES
Brooklyn School
Raymond Woodworth
Glen Greenlief
Morton Evans T. H.
Tom Armstrong
Bert McClelland
Gonnie Owen
John Hamilton
Arla Brown
Gilbert Bauch
Wm. Muder
Lowell Oitker
Maurice Brady
Henry Mowen
Glen Newton

WATER HEATERS

Donald Obert (2)
Matt Obert T. H.
Chas. Fuque
Hobert Lodsdon
Max Mayfield
Emmett Jackson
Robert Gunther
Gilbert Bauch
Gerald Ormiston
Norman McAllister
Chester Meyer

ELECTRIC HEATING INSTALLATIONS

Harold Schott
Jude Holthaus
Earl Knight
Chester Meyer
Orville Aschemann
Dave Sanders
John Schoonover
Francis Williams
Chas. House T. H.

Kinderhook Champions

Leaders

Clarke Hiles and Dwight Baxter

Becky Boehm

Betty Sue Baxter

Clover Leaf

Leader — Gene Grafton

Jimmie Corris

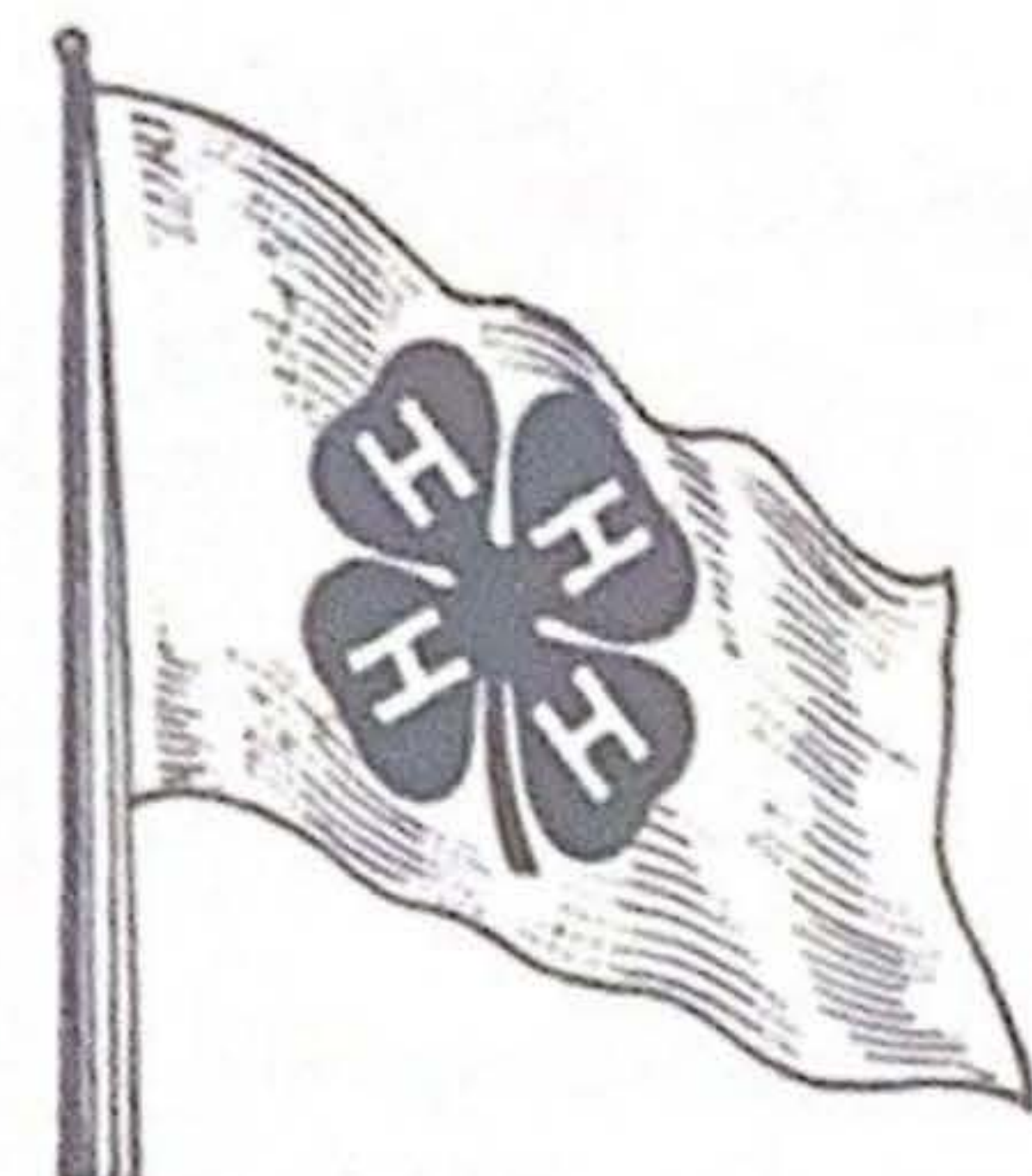
Robbie Corris

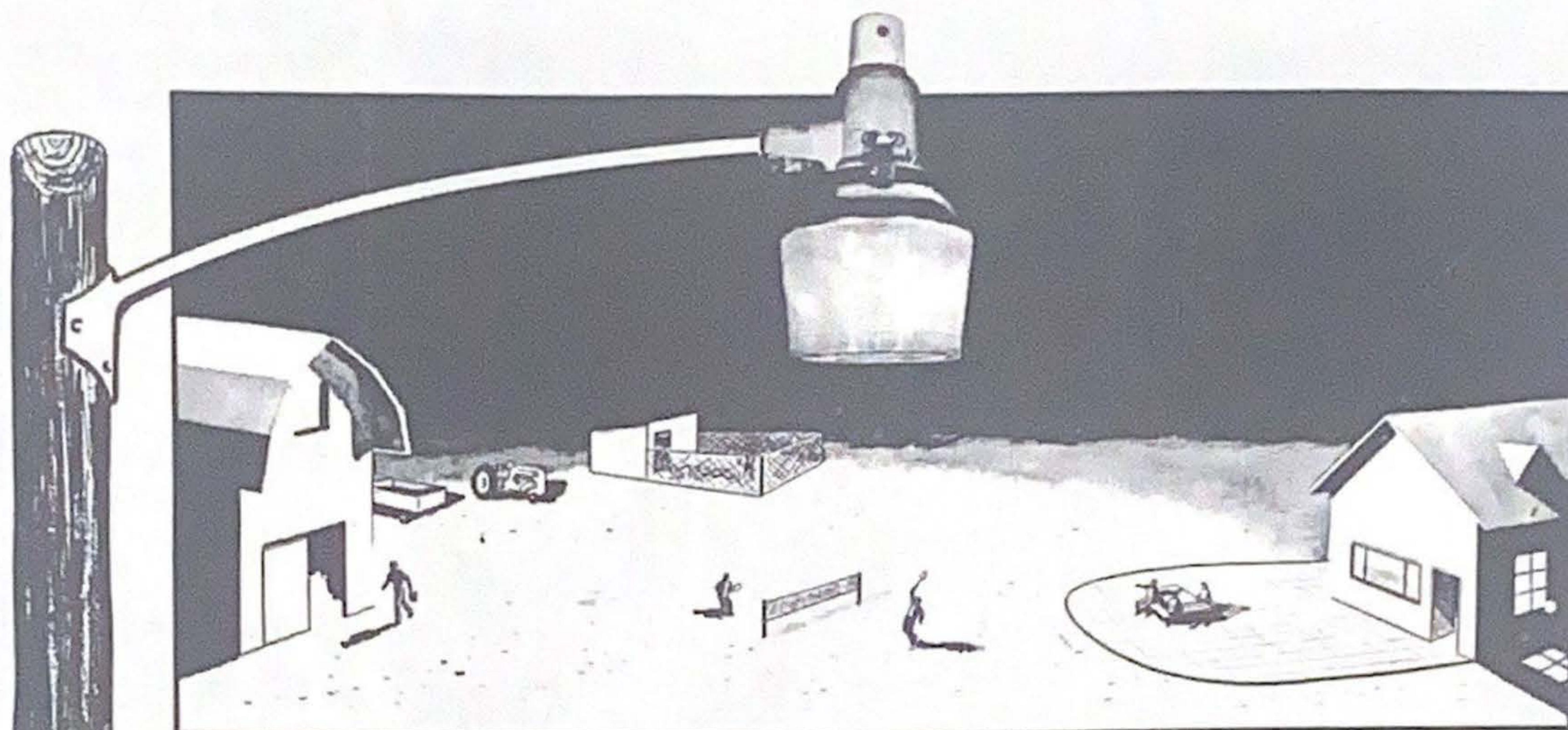
Northeast Farmers (Adams County)

Leaders

Kenny Marlow and Arlyn Robbins
Marvin Musick

Instructor for the training sessions was G. A. Moody of Adams Electrical Co-operative. He was ably assisted by parents who brought 4-Hers to the meetings and stayed to participate.





FOR ONLY \$3.00 PER MONTH YOU CAN HAVE
A BRIGHTER TONIGHT

WITH AN AUTOMATIC YARD LIGHT. (CHARGED ON YOUR REGULAR MONTHLY LIGHT BILL)

AUTOMATIC DAYLIGHT ALL NIGHT

An "electric eye" turns on your modern luminaire at dusk and turns it off automatically in the morning, relieving you of remembering or bother, whether you are home or away.

BEST PROTECTION

An automatic yard light or two is the best possible protection for your home, farm, business, equipment sheds or yards. Adequately lighted property will discourage prowlers and greatly reduce the threat of theft.

LONGER DAYS

This means more productivity for you, whether

it be business or pleasure you can finish "after dark", or get a head start early in the morning.

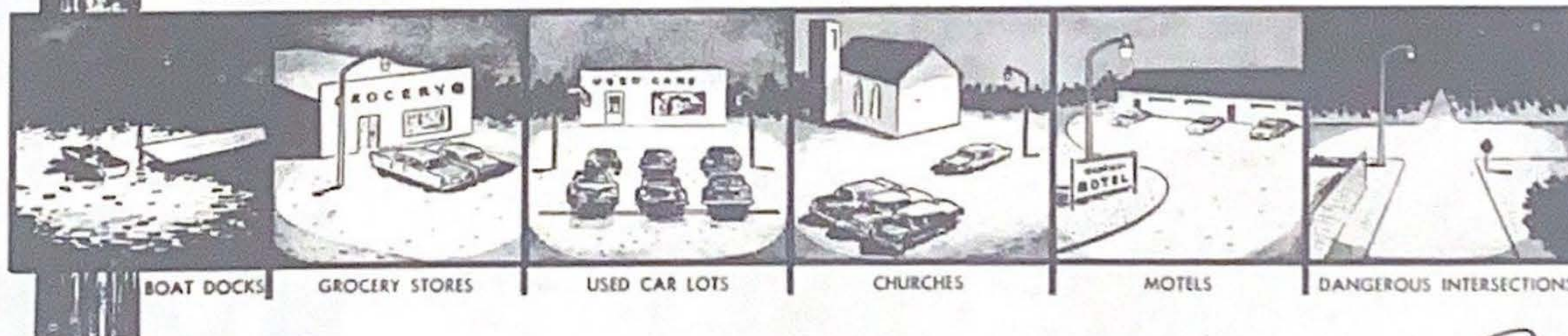
NOTHING TO BUY—NO MAINTENANCE

For a flat monthly rate we install and service your automatic yard light. NO equipment to buy - NO electricity cost - NO bulb replacement.

ONE CALL DOES ALL

A yard light is as near as your telephone. Call or write today for more information—Better still, why not let us send a representative to survey your lighting needs. THERE IS NO OBLIGATION ON YOUR PART!

SHOULD SPECIAL POLE INSTALLATION BE DESIRED, THESE WILL BE MADE FOR YOU AT A MINIMUM COST.

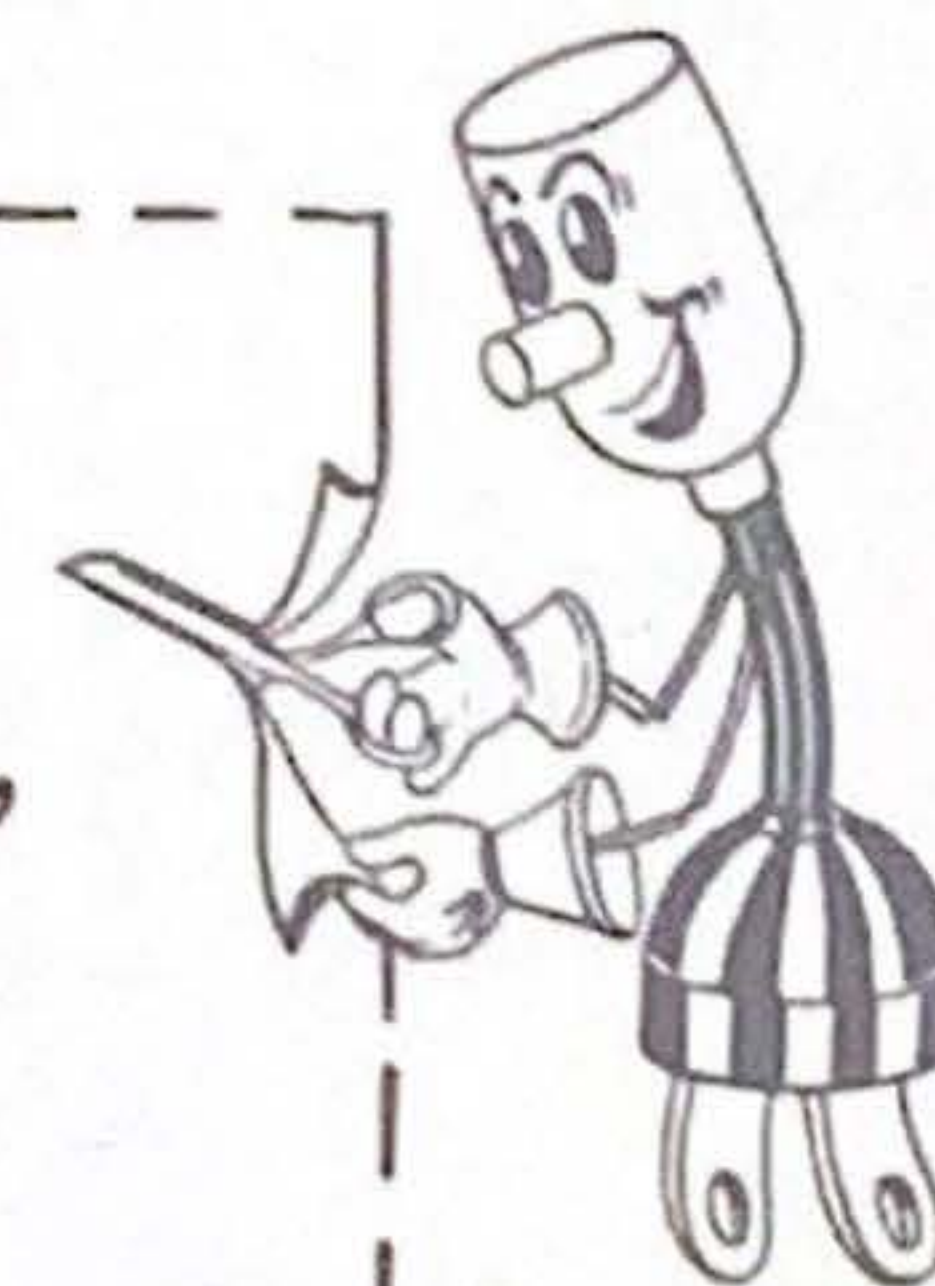


To: ADAMS ELECTRICAL CO-OP., CAMP POINT, ILLINOIS

I am interested in installing SECURITY LIGHTING, please have' your representative call on me. No obligation, of course.

Name

Address





Why pin yourself to a clothesline?

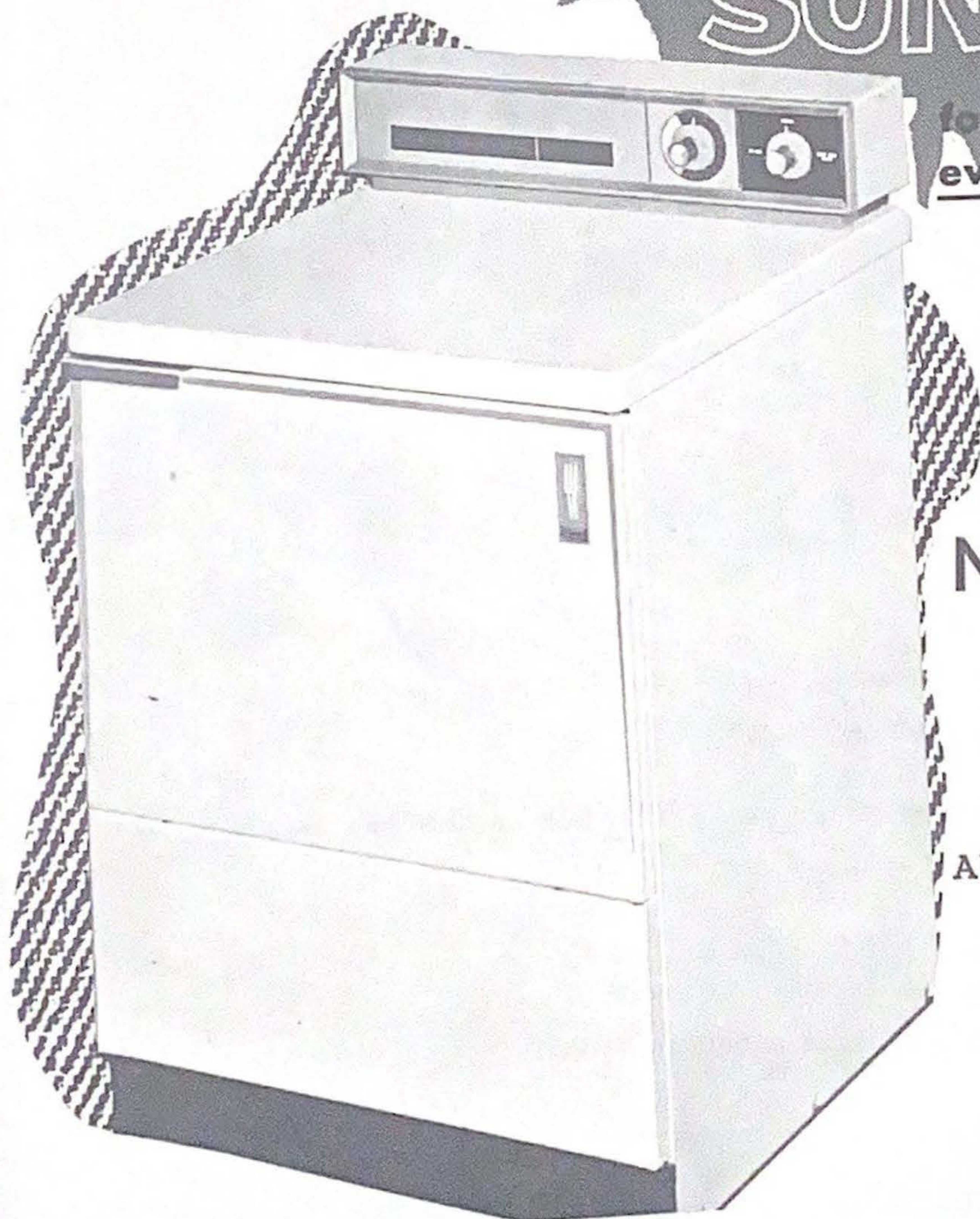
Even though the weather is clear and bright, hanging out clothes can get to be a tiresome, monotonous job, can't it?

And even though the sun may be shining brightly an Electric Clothes Dryer is faster, much more convenient, and a lot cleaner than the clothesline!

And when it snows — often times for days on end during the winter months — you can really appreciate your automatic clothes dryer!

Just one more example of Electricity doing a job better!

15-6-23-5



Available at
**Adams
Electrical
Co-op Office**
and
Rushville
and
**Mt. Sterling
Stores**

NEW YEAR SPECIAL!
THIS
KELVINATOR

Model No. 520

AUTOMATIC ELECTRIC CLOTHES DRYER

REGULAR PRICE \$194.95

ONLY

\$159.95

Offer Expires Feb. 28, 1962

FREE ELECTRICAL INSTALLATION

Northern

SPECIAL

ELECTRIC BLANKETS!

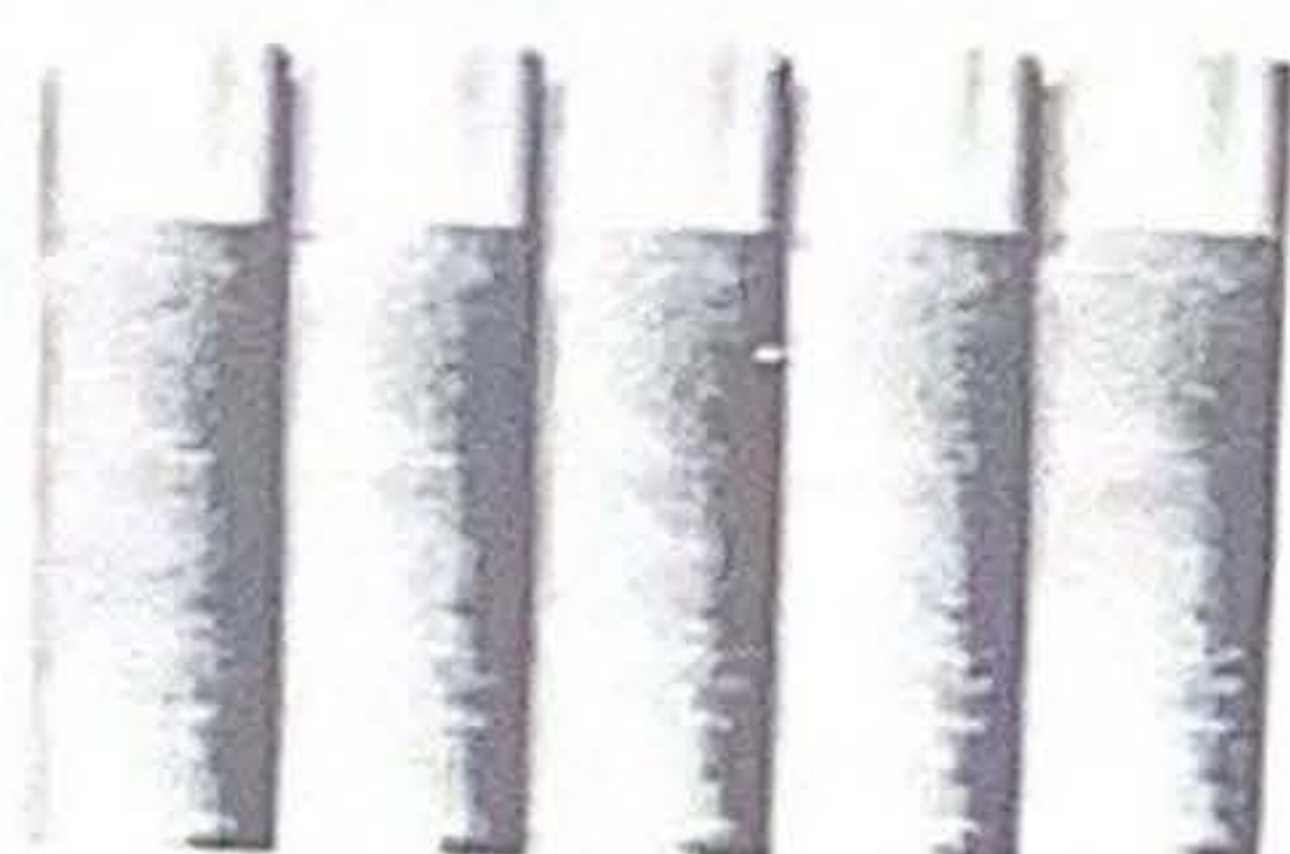
FULLY AUTOMATIC CONTROL

Prewarms the bed
and compensates for
room temperature
changes . . . all
automatically.

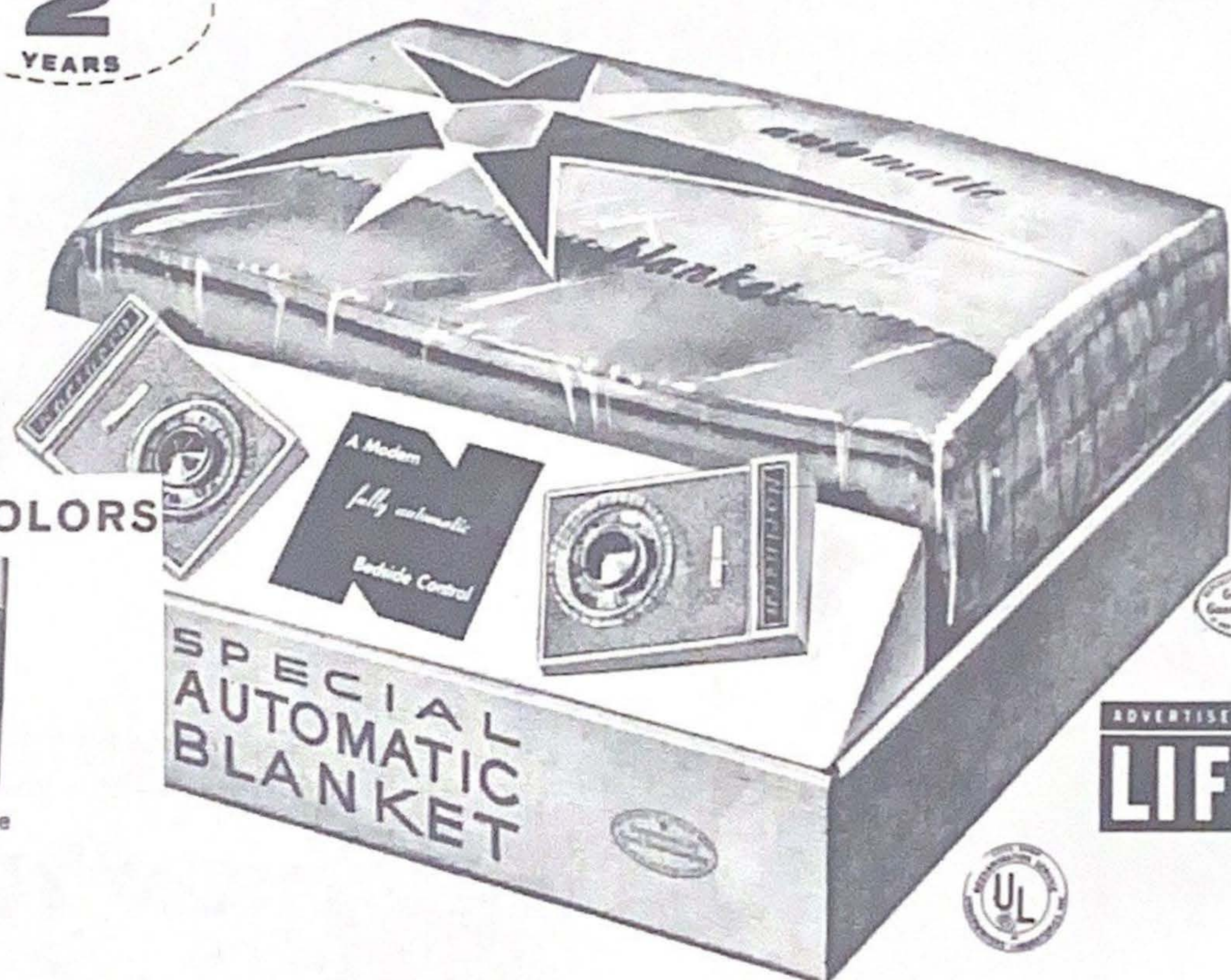
Convenient bedside
control hangers.



4 COLOR-FAST COLORS



Pink Blue Light Green Beige



ADVERTISED IN
LIFE



TO: ADAMS ELECTRICAL CO-OPERATIVE, CAMP POINT, ILLINOIS

Please mail my order postage paid for Northern Electrical Blanket as checked below:

- Charge to my account
 Check enclosed
 Model 291 — Double Bed Single Control \$13.50 plus \$.54 tax
 Model 292 — Double Bed Dual Control \$17.50 plus \$.70 tax
 Colors: Pink Blue Green Beige (Circle color desired)

Name:

Address: